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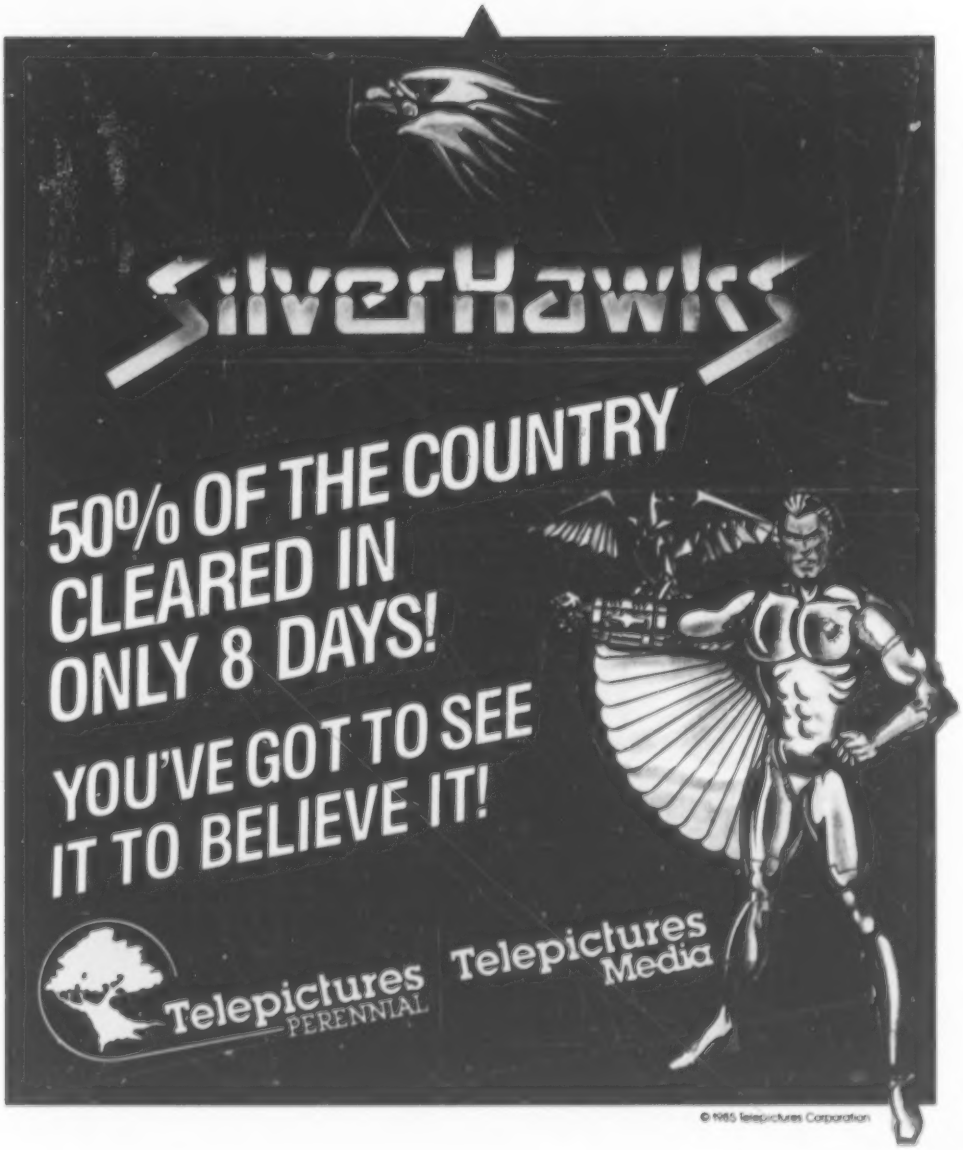
The Fifth Estate

Broadcasting ϟ Jan 28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Vol. 108 No. 4

Broadcasting ϟ Jan 28

A year's worth of changing hands
Maneuvering on beer and wine ad ban
Advancing on RAB's sales conference

BREWING □ Movement on Hill to ban beer and wine ads gains momentum. Florida congressman mulling over introduction of bill; Senate subcommittee to air issue during Feb. 7 hearing. **PAGE 31.** Ban's fallout on cable services, beer and wine advertisers are examined. **PAGE 32.**

PLAY BALL □ Ted Turner and Major League Baseball come to terms on fees for distribution of Braves games over superstation. **PAGE 33.**

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COMING IN FROM THE COLD □ Last-minute decision to move inauguration inside forces networks to scramble to set up new arrangements for coverage. **PAGE 38.**

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STEP BY STEP □ Demonstration of NHK HDTV downconverter helps sway skeptics on field rate conversion question. **PAGE 80.**

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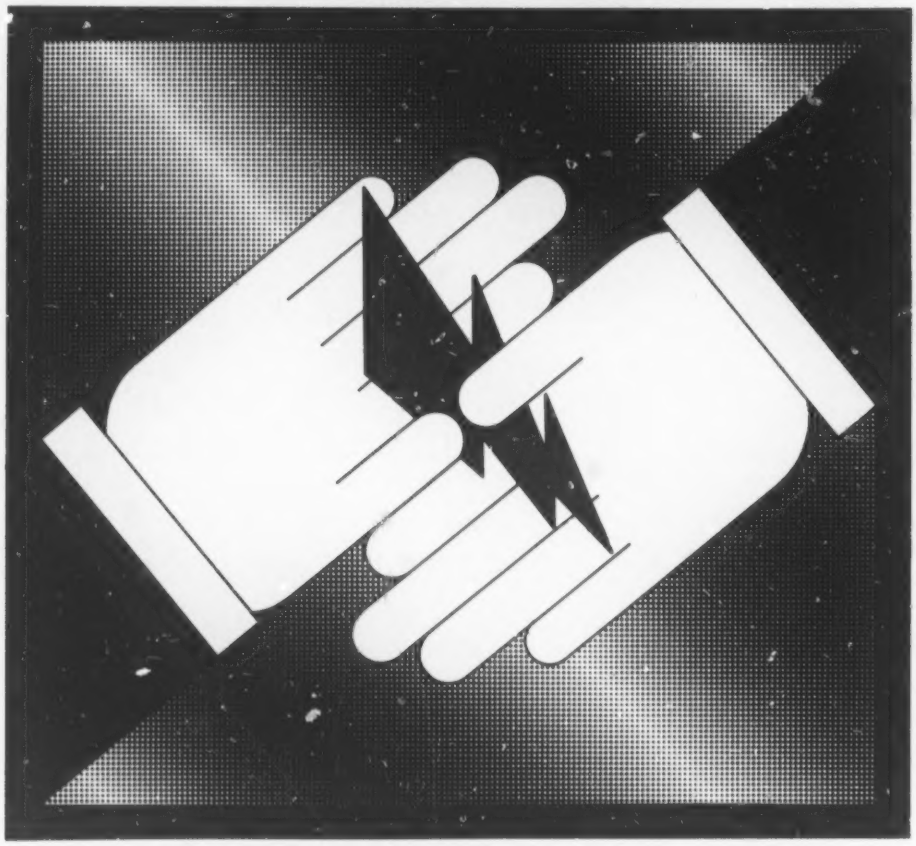

Changing Hands 1984

Broadcast station sales top $2 billion
Active year for cable transactions

Broadcast station trading in 1984 totaled $2,118,056,053, the second biggest year of dollar volume in broadcast trading history. The record was set in 1983 with $2.8 billion. But the biggest news in station trading last year was not the dollar totals but the liberalization of FCC limits on multiple ownership, which is expected to stimulate station trading this year.

The anticipation of deregulation and the continuing availability of financial support added up to the best and most active year ever for radio. There were 782 radio transactions in 1984—an all-time high and 14.5% higher than last year's record—with the average station trading for $1,192,333, breaking the $1-million mark for the first time. This was 22.2% above last year's record-breaking $928,368—made even more impressive by the fact that last year's average price broke the old 1980 record by almost 16%. 1984 also saw the largest radio-only deal when Harte-Hanks decided to divest its nine radio properties for $76 million (BROADCASTING, Sept. 24, 1984, and below). Total radio sales equaled $977,024,266, smashing last year's record of $621 million by almost 47%.

Television station sales totaled $1,252,023,787. There were 82 stations sold, another new record, at an average price of $15,268,582. However, 31 of those stations were sales of construction permits, each valued at less than $1 million. If those are discounted, the average price becomes almost $24.6 million. And this does not include the leveraged buyout of Metromedia Inc., whose broadcast properties were not broken out in the total sale price of $1.6 billion, or the leveraged buyout of Harte-Hanks. Included in the totals are the acquisition of Post Corp. stations by Gillett and the acquisition of Wometco's television stations through a leveraged buyout.

Though much was heard about the softness of the AM market, the average price for an AM was $553,380, up 9.2% from last year, and 1984 was the second year that

stand-alone AM prices have rebounded since their rapid decline from the 1980 record of $801,023 (part of that increase may be explained by the increase in major-market AM sales last year). A total of 378 AM stand-alones were sold.

In the 178 FM sales last year, the average price for an FM station was $1,271,584, down from the 1980 figure of $1,493,000, but holding pace with 1983's $1,280,305.

A total of 226 AM-FM combinations were traded in 1984. The 226 combo sales shattered the previous record of 147 sales from the year before. The average price of $2,196,994 was fairly consistent with 1983's $2,101,750.

One of the year's bigger spenders was SFN Companies Inc., which bought Western Broadcasting's six stations for $116 million (BROADCASTING, Jan. 2, 1984). Western was started 24 years ago by Dale G. Moore, who was killed in an airplane crash three years ago (BROADCASTING, Nov. 30, 1981). SFN, a Glenview, Ill., educational materials company, takes its name from the ticker symbol of Scott Foresman & Co., now SFN's primary subsidiary. It is headed by Walter Windsor, former general manager of

Windsor

WFTV-TV Orlando, Fla., which SFN also purchased for $125 million (see below). SFN got WTVM(TV) Columbus, Ga. (ch. 9, ABC); WJBF(TV) Augusta, Ga. (ch. 6, ABC); WAPA-TV San Juan, P.R. (ch. 4, independent); KCAP-AM-FM Helena, Mont., and WGVO(AM) Missoula, Mont. In addition, SFN acquired Western's San Juan, P.R., Spanish-language audio and visual production company, Televicentro Films Inc., a warehouse and 1,000-acre ranch. However, broadcasting accounted for more than 95% of Western's revenues, estimated at over $50 million in 1983.

The sale of Post Corp. stations to Gillett, announced at the end of 1983 (BROADCASTING, Sept. 12, 1983) was completed in 1984. The company, which owned newspapers as well as broadcast stations, was owned by V.I. Minahan, president and chief executive officer, his family and others. At $65 for each of 1,823,846 shares outstanding, the sale price came to $118,550,000. The stations sold were: KBIZ (AM) Ottumwa, Iowa; WAYY(AM) Chippewa Falls, Wis.; WAXX(AM)-WEAU-TV Eau Claire, Wis.; KTVO(TV) Kirksville, Mo.; WOKR(TV) Rochester, N.Y.; WLUK-TV Green Bay, Wis., and WLUC-TV Marquette, Wis. Gillett is owned by George Gillett, who also owns WSMV(TV) Nashville.

Gross Telecasting sold WJIM-TV Lansing, Mich. (ch. 6, CBS), and WKBT(TV) LaCrosse, Wis. (ch. 8, CBS), to former CBS president John Backe. Backe was a partner

31 years of station transactions

	Dollar volume of transactions approved by FCC				Number of stations changing hands			
	Total	*Radio only*	*Combined Radio TV**	*TV*		*Radio only*	*Comined Radio TV**	*TV only*
1954	$ 60,344,130	$ 10,224,047	$ 26,213,323	$ 23,906,760	**1954**	187	18	27
1955	73,079,366	27,333,104	22,351,602	23,394,660	**1955**	242	11	29
1956	115,605,828	32,563,378	65,212,055	17,830,395	**1956**	316	24	21
1957	124,187,660	48,207,470	47,490,884	28,489,206	**1957**	357	28	38
1958	127,537,026	49,868,123	60,872,618	16,796,285	**1958**	407	17	23
1959	123,496,581	65,544,653	42,724,727	15,227,201	**1959**	436	15	21
1960	99,341,910	51,763,285	24,648,400	22,930,225	**1960**	345	10	21
1961	128,804,167	55,532,516	42,103,708	31,167,943	**1961**	282	13	24
1962	101,742,903	59,912,520	18,822,745	23,007,638	**1962**	306	8	16
1963	105,303,078	43,457,584	25,045,726	36,799,768	**1963**	305	3	16
1964	205,756,736	52,296,480	67,185,762	86,274,494	**1964**	430	20	36
1965	135,123,766	55,933,300	49,756,993	29,433,473	**1965**	389	15	32
1966	135,718,316	76,633,762	28,510,500	30,574,054	**1966**	367	11	31
1967	172,072,573	59,670,053	32,086,297	80,316,223	**1967**	316	9	30
1968	152,455,412	71,310,709	47,556,634	33,588,069	**1968**	316	9	20
1969	231,697,570	108,866,538	35,037,000	87,794,032	**1969**	343	5	32
1970	174,785,442	86,292,899	1,038,465	87,454,078	**1970**	268	3	19
1971	393,547,924	125,501,514	750,000	267,296,410	**1971**	270	2	27
1972	271,330,537	114,424,673	0	156,905,864	**1972**	239	0	37
1973	230,381,145	160,933,557	2,812,444	66,635,144	**1973**	352	4	25
1974	307,781,474	168,998,012	19,800,000	118,983,462	**1974**	369	5	24
1975	259,485,961	131,065,860	0	128,420,101	**1975**	363	0	22
1976	290,923,477	180,663,820	1,800,000	108,459,657	**1976**	413	3	32
1977	289,871,604	161,236,169	0	128,635,435	**1977**	344	0	25
1978	651,728,398	331,557,239	30,450,000	289,721,159	**1978**	586	5	51
1979	1,116,648,000	335,597,000	463,500,000	317,581,000	**1979**	546	52	47
1980	876,084,000	339,634,000	27,000,000	534,150,000	**1980**	424	3	35
1981	754,188,067	447,838,067	78,400,000	227,950,000	**1981**	625	6	24
1982	998,398,244	470,722,833	0	527,675,411	**1982**	597	0	30
1983	2,854,895,356	621,077,876	332,000,000	1,902,701,830	**1983**	669	10	61
1984	2,118,056,053	977,024,266	234,500,000	1,252,023,787	**1984**	782	2	82
Total	$13,680,372,704	$6,127,263,183	$1,827,669,833	$6,702,223,764	**Total**	11,188	NA	982

Note: Dollar volume figures represent total considerations reported for all transactions, with the exception of minority interest transfers in which control of the license did not change hands. All sales have been approved by the FCC. Also, prior to 1978, a combined AM-FM facility was counted as one station in computing the total number of stations traded.

* Prior to 1971 figures represent total number of deals involving both radio and television stations. ** Beginning in 1971, when the FCC's "one-to-a-customer" rule, prohibiting the sale of co-located TV and radio stations, became effective, figures represent the total number of separately located TV and radio stations that were sold in packages.

with the original negotiators to buy the stations, but after those talks broke off, he purchased them on his own for $48 million.

Sharad Tak, the owner of a Vienna, Va.-based computer firm, got into broadcasting in a big way in 1984. First with the purchase of KTBY(TV) Anchorage and later with WKIO(FM) Urbana, Ill., both for assumption of substantial liabilities. However, his largest buy came with the purchase of Liberty Broadcasting's TV stations for $22 million. Sold in the deal were: WQOW-TV Eau Claire (ch. 18, ABC); WAOW-TV Wausau (ch. 9, ABC); WKOW-TV Madison (ch. 27, independent), and WXOW-TV La Crosse, all Wisconsin. He transfered his ownership of KTBY(TV), subject to FCC approval, in January 1985 to Ronald Bradley, the station's general manager.

Harte-Hanks Communications Inc. got out of radio with its sale of top-rated KKBQ-AM-FM Houston for $35 million and the sale of the rest of its radio properties to its radio division head, Gary Edens, for $43,148,000. Those stations are: KOY(AM)-KQYT(FM) Phoenix; WRBQ-AM-FM Tampa, Fla.; WRVA(AM)-WRVQ(FM) Richmond, Va., and WSGN(AM) Birmingham, Ala. Harte-Hanks bought most of its radio properties from Southern Broadcasting in 1978, merging to form the radio group. Edens began as an account executive with Southern in 1968 and became its president in 1971. He became senior vice-president with Harte-Hanks after the merger and became president of Hart-Hanks Radio in 1981. Harte-Hanks owns, among other things, 27 daily newspapers, and four VHF network affiliated stations. It is headed by President Bill Moll.

Following Harte-Hanks divestiture was the sale by A.S. Abell Co., publisher of the *Baltimore Sun* and *Country Magazine*, of its six radio stations and one TV to Stephen Seymour, president of Abell's broadcasting subsidiary, for $32 million. Abell Communications sold WMAR-FM Baltimore for $4.5 million; WJTZ(AM) Newport News and WNVZ(FM) Norfolk, both Virginia, for $3.5 million; WCRJ-AM-FM Jacksonville, Fla., for $4 million and WCFI(FM) Daytona Beach, Fla., for $5 million. Seymour also purchased WLFL(TV) Raleigh, N.C., for $17 million. Abell retained its WMAR-TV Baltimore.

Still another big radio deal was the sale of Western Cities Broadcasting to Nationwide Communications Inc. for $43.5 million. Montecito, Calif.-based Western was principally owned by Peer Pederson, Howard Warren and Richard Phalen. NCI, headed by Clark Pollack, is a subsidiary of Nationwide Mutual Insurance, based in Columbus, Ohio. It already owned two AM's, five FM's and three TV's, so the purchase of KZAP(FM) Sacramento, Calif.; KWSS(FM) Gilroy, Calif.; KZZP-AM-FM Mesa, Ariz.; KNST(AM)-KRQQ(FM) Tucson, Ariz., and KMJJ(AM)-KLNC(FM) Las Vegas, makes NCI the largest FM station group with 10 stations.

Clear Channel Communications purchased KTOK(AM)-KYJO-FM Oklahoma City, WQUE-AM-FM New Orleans and WELI(AM) New Haven, Conn., in a deal with Broad Street Communications for $26 million. The New Haven-based Broad Street, headed by Richard Geissmar and Fred Walker, also owns the Oklahoma News Network, a statewide radio network with 47 affiliates. Broad Street will operate as a subsidiary of the publicly-traded San Antonio, Tex.-based station group headed by Lowry Mays.

Sillerman-Morrow, the Middletown, N.Y.-based station group run by Robert F.X. Sillerman and Bruce (Cousin Brucie) Morrow, had a very busy year. It purchased the Knoxville-Tenn.-based Sungroup, a publicly-held company, for $12 million. The stations involved in that deal were: WERC(AM)-WKXX(FM) Birmingham, Ala.; WYHY(FM) Lebanon, Tenn., and WSEV(AM)-WMYU(FM) Sevierville, Tenn. To pay for these acquisitions, Sillerman-Morrow sold WATL(TV) Atlanta to Outlet for $28 million. In November it also sold WRAN(AM) Dover, N.J.; WJJB(FM) Hyde Park, N.Y., and WALL(AM)-WKGL(FM) Middletown, N.Y., to Bell Broadcasting, a new corporation headed by Richard C. Bell, vice president of Sillerman-Morrow.

Mack Sanders got out of the business this year with his sale of WNOX(AM) Knoxville; WKNX(FM) Clinton; WJRB(AM) Madison; WJKZ(FM) Franklin, all Tennessee, and WVOK(AM)-WRKK(FM) Birmingham, Ala. to ELF Communications for $12 million, with $10 million going for station assets and $2 million for real estate. He became a consultant and director of ELF, which is a new company started by John Lack, a former Warner Amex Cable executive vice president and CBS Radio Spot Sales general manager. Sanders said he will be back searching for other acquisitions in 1985.

Following are summaries of all FCC-approved sales of $1 million or more last year:

VHF

Publicly held SFN Companies Inc. contributed substantially to the television station trading totals in 1984, first with its purchase of Western Broadcasting for $116 million (see above), and also with the purchase of WFTV(TV) Orlando, Fla. (ch. 9, ABC), for $125 million. Seller of the station, Channel 9 of Orlando, is a partnership of five companies that had been competing applicants for the station in one of the longest series of hearings and court cases in broadcasting history. The initial grant of the construction permit to Mid-Florida Television in 1955, then headed by John Kluge now of Metromedia, was one of several grants later called back after allegations of *ex parte* contacts with the late FCC Commissioner Richard Mack, who was forced to resign. Other allegations concerning rival applicants kept hearings open until 1981, when the competing applicants, which had joined in interim operation of the station, obtained FCC approval to merge.

Root Communications, a Daytona-based station group owned by Chapman S. Root, bought KMVT-TV Twin Falls, Idaho (ch. 11, independent) from Western Broadcasting for $11 million. Root bought the stations before the divestiture of Western to SFN (see above).

WTTV(TV) Bloomington, Ind. (ch. 4, independent), was sold for $73 million by Teleco Indiana Inc. to a group headed by De Sales Harrison, former chairman of Pacific & Southern Broadcasting. Elmer Snow, the station's president and minority owner, retained his position as president with the new owners.

Aroostock Broadcasting, headed by Horace Hildreth and owner of WABI-AM-TV and WBGW(FM) Bangor, Me., and WCJB-TV Gainesville, Fla., sold WAGM-TV Presque Isle, Me. (ch. 8, CBS, ABC and NBC), for $3 million.

Sixty-eight percent of KREX-TV Grand Junction (ch. 6, NBC, CBS), KREY-TV Montrose (ch. 10, NBC, CBS), and KREZ-TV Durango (ch. 6, CBS, NBC), all Colorado, was transfered from Lucille Howell; Marlene Hoskins; Ruth Kendrick; her husband, Joe, and Carl Anderson to E&W Broadcasting, headed by John English, an Erie, Pa., attorney, for $3,858,000. The sellers also gain sole control of KREX-AM-FM Grand Junction.

Telepictures Corp. owns 49% of Television Broadcasting Corp., which applied to purchase WKBM-TV San Juan (ch. 11, independent) and WSUR-TV Ponce (ch. 9, independent), both Puerto Rico, for $7.6 million, plus bankruptcy claims, in April, but FCC approval was held up because of foreign interest concerns with Video Tape Systems Inc., 24% owner of TBC (see page 93). Telepictures did purchase KSPR(TV) Springfield, Mo., for $6.27 million (see below).

Heinrich Broadcasting, an Arkansas station group of one AM, one FM and two TV's owned by George Heinrich and family, sold KAIT-TV Jonesboro, Ark. (ch. 8, ABC), to Channel Communications, headed by Brian Byrnes, former general manager of WSMV(TV) Nashville, for $22,720,000. Channel also owns KPLC-TV Lake Charles, La. Byrnes also has interest in KLNT(AM)-KNJY(FM) Clinton, Iowa.

Martin Pompadur and Ralph Becker, who own five TV's, purchased WBRE(TV) Wilkes-Barre, Pa., for $21 million.

KTAB-TV Abilene, Tex. (ch. 32, NBC), was sold for $9 million to International Broadcasting, a producer of TV programs and arena shows principally owned by Thomas Scallen.

The Bluefield, W.Va.-based Daily Telegraph Printing Co., owned by the Schott family, divested its broadcast properties beginning with the sale of KIMT(TV) Mason City, Iowa (ch. 3, CBS), and WBTW(TV) Florence, S.C. (ch. 13, CBS), to Spartan Radiocasting Co. for $36,750,000. Spartan, owned by Walter J. Brown, also owns WSPA-AM-FM-TV Spartanburg, Tenn., and WTWA(AM)-WTHO-FM Thomson, Ga. Daily Telegraph also sold WHIS(AM)-WHAJ(FM) Bluefield, W.Va. (see below).

KTTU(TV) Fairbanks, Alaska (ch. 2, NBC, ABC), was sold in May for $2 million, with the price adjusted down to $1.75 million if a third TV station goes on the air in the market one year after closing. The owners of the station, Vicki Zaser and Jessica Longston, also own KTUU-TV Anchorage. The buyer, Fairbanks Television Corp., also owns Alaska TV's.

John Smart, former chairman of Esquire Inc., bought Esquire's KECY-TV El Centro,

Calif. (ch. 9, ABC, CBS, NBC), for $1.5 million. Esquire had originally sold the El Centro station and KESQ-TV Palm Springs, Calif., to recording artist Harry Nilsson, but that deal fell through. The Palm Springs station was sold to Gulf Broadcasting (see below).

Group owner John Price bought KID-TV Idaho Falls (ch. 3, CBS), for $4 million. The owners, KID Broadcasting, also sold co-located KID-AM-FM (see below).

Thomas Draper, owner of WBOC-TV Salisbury, Md., bought KOAM-TV Pittsburg, Kan., (ch. 7, CBS), for $12 million.

H & C Communications (Oveta Culp Hobby, her son, William B. Hobby, and daughter, Jessica Hobby Cato), sold WTOK-TV Meridian, Miss. (ch. 11, independent) to Southeastmedia Inc. for $13.1 million. Hobby owns three other TV's. Southeastmedia is principally owned by Larry Wallace, David Jones and John Flake and also owns KARK-TV Little Rock, Ark.

UHF

The two largest TV sales in 1984 involved independent stations—KTXA(TV) Fort Worth (ch. 21, independent) and KTXH(TV) Houston (ch. 20, independent) which were sold by Channel 20 Inc., owned by Sydney Slenker and Milt Grant, to Gulf Broadcasting for $160 million. In that deal, the sale price was pro rated to include a bonus of $18 million for KTXA and almost $17 million for KTXH if each station's profits exceeded $16 million for the first year after closing. Outlet originally thought that it had reached an agreement to purchase the stations, but that deal fell through ("Closed Circuit," May 28, 1984). Esquire Inc., a subsidiary of Gulf + Western, after selling KECY-TV El Centro, Calif. (see above), sold its remaining TV station KESQ-TV Palm Springs, Calif. (ch. 42, ABC), to Gulf Broadcasting for $3.75 million.

After being rebuffed in the Texas sales, Outlet Communications purchased WATL(TV) Atlanta (ch. 36, independent) from Sillerman-Morrow for $28 million. Outlet was purchased by The Rockefeller Group in 1983 and operates as a subsidiary. In November, Outlet purchased WPDS-TV Indianapolis (ch. 59, independent) for $22 million from Anapcomp Inc., a publicly held Indianapolis-based computer firm.

Odyssey Partners, a group based in New York, bought WDZL(TV) Miami (ch. 39, independent) for $10,927,000. In the sale, Susan Jaramillo, former general partner and general manager, exchanged her general partner status for a limited partnership, and remained general manager until Odyssey fired her. Jaramillo alleged breach of contract and

Grant

discrimination, and filed a lawsuit in Miami, filed a complaint with the Equal Employment Opportunity Commission and petitioned the FCC to revoke the assignment of license and the assignment of WCFQ-TV Charlotte, N.C. (ch. 36, NBC), which Odyssey purchased later from Group W for $24,250,000.

Capital Cities Communications bought WFTS-TV Tampa, Fla. from Sandy Wheeler for $30 million. Cap Cities is a publicly traded company based in New York and headed by Thomas Murphy. It also purchased KLAC-(AM) Los Angeles from Metromedia and sold KZLA(AM) Los Angeles to Spanish Broadcasting (see above).

Stephen Seymour purchased WLFL-TV Raleigh, N.C. (ch. 33, independent) for $15 million when he bought most of Abell Communications broadcast assets (see above).

Former U.S. Senator Joseph D. Tydings (D-Md.), former Representative Louis Frey (R-Fla.), John A. Janas, former vice president of Rollins Inc.'s media group and Mitchell Cutler, Washington attorney, got together to purchase WECA-TV (ABC, ch. 27) Tallahassee, Fla., from local businessman E.C. Allen for $3.8 million.

Andrew Stabler and James and Howard Lamade, owners of WCYB-TV Bristol, Va. and WLYC(AM)-WILQ(FM) Williamsport, Pa., bought WXVT(TV) Greensville, Miss. (ch. 15, CBS) from a group of Greensville businessmen for $4.8 million.

WTSF(TV) Ashland, Ky. (ch. 61, independent) was sold to a group of investors headed by Ralph Sturgill and Robert Vanhoose for $1.45 million.

New York financier Ivan Bresky and family along with Beverly Hills hotel President Burton Slatky and his family purchased WFBT-TV Minneapolis (ch. 29, independent) for $12 million. They also bought 85% of KGMC(TV) Oklahoma City (ch. 34, independent) for $7 million at the end of last year ((BROADCASTING, Dec. 13, 1984).

Hugh E. Davis, owner of KNDO(TV) Yakima and KNDU(TV) Richland, both Washington, purchased KMTR-TV Eugene, Ore. (ch. 16, NBC) for $1.14 million.

KTAB-TV Abilene, Tex. (ch. 32, NBC),

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was sold for $9 million to International Broadcasting, a producer of TV programs and arena shows, principally owned by Thomas Scallen.

Precht Communications, owner of KECI-TV Missoula, KTVM(TV) Butte and KCFW-TV Kalispell, all Montana, bought WPTY-TV Memphis (ch. 24, independent) for $11 million. Precht is owned by Robert Precht and family.

Former Corinthian Broadcasting -head, Phillip Lombardo, bought WUTV(TV) Buffalo, N.Y. (ch. 29, independent), for $15.2 million.

Publicly traded Denver-based Orion Broadcast, headed by Keith Schwayder, chairman, bought WBLN(TV) Bloomington, Ill. (ch. 43, independent) for approximately $1.5 million, approximately because part of the sale price also included 2% of the ad revenue over $1 million for the first year and 2% over $1.4 million for the next four.

WBTI(TV) Cincinnati (ch. 64, independent) was sold by United Cable TV Corp., publicly traded Denver-based cable MSO, which owned 80%, and Buford Television, Tyler, Tex.-based station group of five TV's owned by Robert Gerald and Geoffery Buford. Larry (Bud) Rogers, retired president of Taft Broadcasting and former owner of WOFL(TV) Orlando, Fla., his former general manager, Raymond Balsom, and Stephen Kent, WBTI's general manager, bought the station for $9.5 million.

Kenneth Myer, George Baldridge and Herb Wattner sold KARD(TV) West Monroe, La. (ch. 14, ABC), to Charles Woods for $5.2 million. Sellers own three AM's, three FM's and one TV. Woods owns WTVY-FM-TV Dothan, Ala., and WTVW(TV) Evansville, Ind.

Telepictures bought KSPR(TV) Springfield, Mo., from Farrel Jones for $6.27 million. Telepictures is headed by Michael Solomon. It also bought WKBM-TV San Juan and WSUR-TV Ponce, both Puerto Rico (see above).

The Journal Co., publisher of the *Milwaukee Journal* and *The Milwaukee Sentinel*, bought WFSL-TV Lansing, Mich. (ch. 47, independent) for $8.25 million. The Milwaukee-based publisher is headed by Michael McCormick and also owns WTMJ-AM-TV and WKTI(FM) both Milwaukee, KTNV-TV Las Vegas and three cable systems in Wisconsin.

FM

KJOI(FM) Los Angeles drew the largest price for an FM stand-alone at $18.5 million. It was sold by CCLA Communications Inc., a wholly owned subsidiary of Beatrice Foods, to Noble Broadcast Consultants, San Diego-based radio program consultant and syndicator.

Gilmore Broadcasting Corp. bought WLVE(FM) Miami Beach from Community Service Broadcasters Inc., which also owns WMBM(AM) Miami Beach, for $10.5 million. Later, it also purchased WIVY-FM Jacksonville, Fla., from Infinity Broadcasting for $6.5 million. Gilmore Broadcasting is a Kalamazoo, Mich.-based station group and cable MSO owned by James S. Gilmore.

KWFM(FM) Tucson was sold by Sandusky Newspapers to Behan Broadcasting for $4.2 million. Sandusky Newspapers is based in Los Angeles, owns four AM's, six FM's and publishes newspapers in Ohio, Michigan and Tennessee. It is headed by Dudley A. White, chairman. The buyer, Behan Broadcasting, owns four AM's and three FM's. It is owned by Dennis Behan.

WSNE-FM Taunton, Mass., was sold by Outlet Co. for $3.6 million. Outlet was forced to sell the station since its acquisition by The Rockefeller Group (BROADCASTING, May 9, 1983) invalidated its grandfather status with the co-owned and co-located WJAR-TV Providence, R.I. The buyers were Donald Wilks and Michael Schwartz, Springfield, Mass.-based group owners who also purchased WRKZ-AM-FM Wilkes-Barre, Pa., and WEEX(AM)-WQQQ(FM) Easton, Pa. (see below).

Jefferson-Pilot Broadcasting sold WHSL(FM) Wilmington, N.C., for $1 million to Donald R. Watson and Carl Brown, local Pepsi bottlers who also own co-located WMFD(AM). Jefferson-Pilot also sold co-located WWIL(AM) (see below).

WKEZ-FM Yorktown, Va., was sold by Stan Karas, former general manager of WEAM(AM) Arlington, Va. (which was also sold, see above), and members of the Washington communications law firm of Lovett,

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CARAVELLE BROADCAST GROUP
of KINSTON
has acquired
WISP/WQDW
Kinston, North Carolina
for
$1,800,000
from
Joyner Broadcasting Corporation
We are pleased to have served as broker in this transaction.
BLACKBURN & COMPANY, INC.

Spartan Radiocasting Company
has purchased
the assets of radio stations
WBTW, Florence, S.C.
and
KIMT, Mason City, IA
for
$30,750,000
from
Daily Telegraph Printing Company
Bluefield, West Virginia
The undersigned served as broker in this transaction.
BLACKBURN & COMPANY, INC.

Keymarket Communications
of Alabama, Inc.
has acquired
WTBC/WUOA
Tuscaloosa, Alabama
for
$1,312,500
from
Tuscaloosa Broadcasting Company
We are pleased to have served as
broker in this transaction
BLACKBURN & COMPANY, INC.

PRICE COMMUNICATIONS
CORPORATION
(Robert Price, President)
has acquired
AM radio stations
WTIX, New Orleans
and
KOMA, Oklahoma City
for
$6,000,000
from
Storz Broadcasting
We are pleased to have served as broker in this transaction
BLACKBURN & COMPANY, INC.

Greater Media Inc.
has acquired
WWRC (AM)
Washington, D.C.
from
NBC
for
$3,600,000
We are pleased to have served as
broker in this transaction
BLACKBURN & COMPANY, INC.

Clear Channel Communications Inc.
has acquired
KTOK and KJYO-FM, Oklahoma City,
WELI (AM), New Haven,
WQUE AM-FM, New Orleans,
and
Oklahoma News Network
for
$26,000,000
from
Broad Street Communications Corporation
We are pleased to have served as broker in this transaction
BLACKBURN & COMPANY, INC.

WBRE-TV
Wilkes-Barre-Scranton, Pennsylvania
has been acquired by
Northeastern Television Investors
Limited Partnership
Washington General Partner (WTV, Inc.) Martin Pompadur
Chairman & Chief Executive Officer Ralph E. Becker
President & Chief Operating Officer
Associate General Partner (RC Television Corp., a wholly owned
subsidiary of Cunningham Communications, Inc.
We are pleased to have served as broker
in this transaction
BLACKBURN & COMPANY, INC.

Community Service Broadcasters, Inc.
(Allen B. Margolis, President)
has sold
WLVE (FM)
Miami Beach, Florida
to
Gilmore Broadcasting Corporation
for
$10,500,000
We are pleased to have served as
broker in this transaction
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Hennessey, Stambler & Seibert, for $1.2 million. Buyers were Catherine Pendleton LaFerme, wife of WKEZ-FM general manager, and Patricia Parker, advertising manager of Virginia Beach, Va., furniture store. Karas and partners later sold KMZQ(FM) Henderson, Nev., to a group including Ivan Braiker, principal in Highsmith Broadcasting, for $1.35 million.

Joseph Amaturo, 35% owner of WWJF(FM) Fort Lauderdale, Fla., bought out other stockholders for $4.35 million. Amaturo, owner of radio and TV station group, sold co-located WFTL(AM) (see above).

WZID(FM) Manchester, N.H., was sold to George Silverman, owner of WMGX(FM) Portland, Me., for $2,750,000.

Robins Communications, broadcast subsidiary of the publicly owned, Richmond, Va.-based pharmaceutical company, bought WRQK(FM) Greensboro, N.C., from Thomas Armshaw, Joseph Wolf and Murray Moss for $6.1 million.

The Keymarket Group purchased WTGI(FM) Hammond, La., from Ron Strother and Donald Lobell for $1.8 million. It has also purchased WATM(AM)-WSKR(FM) Atmore, Ala., and WRUS(AM)-WAKQ(FM) Russellville, Ky. (see below).

KESY-FM Omaha was sold by Mack Sanders's wife, Sherry, for $2.2 million plus $300,000 noncompete agreement to Jayne Ann Woods, 25% owner of CP for new AM in Cross City, Fla., and John W. Biddinger, Indianapolis investor. Sanders sold all his broadcast properties to ELF Communications for $12 million (see above).

Broadcast consultant and air personality Gene Milner bought WBYG-FM Kankakee, Ill., for $1.2 million.

Former Dallas Cowboys owner Clint Murchison sold KLTE(FM) Oklahoma City to Mel Wheeler for $3.15 million. Wheeler sold KDNT-AM-FM Denton, Tex. (see below).

KXTZ(FM) Henderson, Nev., was sold by John and Jeanette Banoczi to John Parker, owner of two AM's and three FM's for $1.8 million. Parker bought KTCJ(AM)-KTCZ(FM) Minneapolis-St. Paul in 1983.

As part of Wometco's leveraged buyout by Kohlberg, Kravis Roberts & Co. in 1983, it was forced to sell WLOS(FM) Asheville, N.C. to Wise Radio Inc. for $1.75 million, since the station's grandfathered status became invalid after the sale—Wometco owns co-located WLOS-TV. Wise is owned by Eric Jorgenson, who owns co-located WISE(AM).

Steven Hicks's Hicks Communications sold KIKX-FM Denton, Tex., to ABC Inc. for $9 million. Hicks also owns three AM's and three FM's. ABC bought the station after it sold KGO-FM San Francisco in October 1983. ABC also sold WXYZ(AM) Detroit (see below).

Robert G. Liggett sold WZLD(FM) Cayce, S.C., to Universal Communications Corp. for $1.6 million. Ligett also has an interest in five FM's, while Universal, owned by Jerome Bressler and David Hafler, owns two AM's and two FM's.

WWKX(FM) Gallatin, Tenn., was sold by Ronald Bledsoe, who also owns co-located WHIN(AM), to Group Three Broadcasting for $6.5 million.

Howard Tanger, owner of WTMI(FM) Miami, sold WKSS(FM) Hartford-Meridian, Conn., to a Cambridge, Mass.-based music promoter, Donald Law, for $3.43 million, including a $500,000 noncompete agreement. Tanger's father, Alexander Tanger, had one of the larger stand-alone FM sales last year, with his purchase of WHUE-AM-FM Boston and their subsequent sales. WHUE(AM) went to Greater Media (see below) and WHUE-FM was sold to First Media, a Washington-based station group owned by Richard E. Marriott for $10.5 million.

Louis Mahacek, former vice president of the Torbet Radio representative firm, purchased WXBM-FM Milton, Fla., from Byrd Mapoles, who has no other broadcast interests, for $2.5 million.

Katz Broadcasting, the station group subsidiary of the Katz Communications rep firm, bought WWLT(FM) Ganesville, Ga., for $5.5 million from John Jacobs and James Dunlap, who also own co-located WDUN(AM).

Bahakel Communications bought WKTM(FM) North Charleston, S.C., from Carl and Betty Lou Marcocci for $2.84 million. The Marcoccis later purchased WGUL-AM-FM New Port Richey, Fla. (see below).

Voice of the People, part owned by Washington communications attorneys, Michael

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Bader and William Potts, sold 76% of WTID(FM) Suffolk, Va., owned by John Laurino to John Sinclair, owner of 3 AM's and one FM, for $1,995,000.

KKNU(FM) Fresno, Calif., was sold by McDonnell-Douglas Aircraft head, John F. McDonnell, and John Q. Tillson, to Walter Richey, owner of three AM's and one FM, for $2.65 million.

Don Burden, former owner of the Indianapolis-based Star stations, and minority owner, general manager of KPEN(FM) Los Altos, Calif., and Frank DeSchmidt sold KPEN for $2.5 million to Ken Dowe, former president and minority owner of KLTE(FM) Oklahoma City, which was sold (see above).

William Highsmith, owner of Highsmith Co., a Phoenix-based library supply firm, got together with Ivan Braiker, former executive of the Transtar radio network, and Michael Schweitzer, former general manager of WCPX-TV Orlando, Fla., to form Highsmith Broadcasting Co., which purchased KRPM(FM) Tacoma, Wash., from RPM Broadcasting for $4 million.

WNUF(FM) New Kensington, Pa., was sold to Empire Media Inc., owner of one AM and two FM's owned by Elton L. Spitzer, for $1.5 million.

Sconnix Group, based in Laconia, N.H., and principally owned by Scott McQueen, Randy Ordneal and Ted Nixon, bought WBOS(FM) Brookline, Mass., for $6.38 million. It also bought WRBD(AM)-WCKO(FM) Pompano Beach, Fla. (see below).

New South Communications bought WMFM(FM) Gainesville, Fla., for $1.1 million. Principally owned by F.E. Holladay, New South owns two AM's and two FM's.

Charles Sherrel, general manager at WBEE(AM) Harvey, Ill., bought WLNR(FM) Lansing, Mich., for $1.35 million.

Affiliated Broadcasting, group owner of five AM's and five FM's, whose parent, Affiliated Publications, publishes *The Boston Globe*, bought KHEP-FM Phoenix for $6 million. It also sold WFAS-AM-FM White Plains, N.Y. (see below). Affiliated also sold KYFE-(FM) Fresno, Calif., for $6.7 million.

Robert Sherman, former general manager of WNBC(AM) New York, and former executive vice president of NBC-owned radio stations, bought KLOZ(FM) El Paso, Tex., for $1.2 million.

Westinghouse bought KQXT(FM) San Antonio, Tex., from Tichenor Media Systems for $7 million.

KWED(FM) Seguin, Tex., was sold to Alan S. Beck and Gary Epstein, owners of WALK-AM-FM Patchogue, N.Y., and WLIF-FM Baltimore for $4.2 million.

The owners of KLZI(FM) Phoenix, Robert Herpe and Eric Hauenstein, bought KUUT(FM) Orem, Utah, for $1.5 million.

EZ Communications, a Fairfax, Va.-based station group of six FM's principally owned by Arthur Kellar, bought KYKY-FM St. Louis from Surrey Communications for $4 million.

Fayetteville, Ark., oral surgeon, J.B. Hays, bought KEZA(FM) Fayetteville, Ark., for $1.75 million.

AM

The first group to break the old seven-station limit was an early petitioner to liberalize the multiple ownership rule, Universal Broadcasting Systems, based in Mineola, N.Y. Its purchase of WATI(AM) Indianapolis, a daytimer, gave it its eighth AM in a portfolio including four FM's. WATI was sold by Sarkes Tarzian for $300,000.

The divestiture of Mutual Broadcasting System's radio properties was completed when it sold WCFL(AM) Chicago to Statewide Broadcasting for $8 million and WHN(AM) New York to Doubleday Broadcasting Co. for $13 million, the latter the largest standalone AM sale of the year. Mutual, the Arlington, Va.-based radio network, is a subsidiary of Amway Corp. Statewide Broadcasting, based in Pompano Beach, Fla., is principally owned by Mark J. Ginsburg and family. Statewide's January purchase of WCFL(AM) was its fourth acquisition in 1983. The others were WVCG(AM) Coral Gables, Fla., for $1.5 million in April; WKQE(AM)-WBGM(FM) Tallahassee, Fla., for $1,575,000 in May, and WAPE(AM) Jacksonville, Fla., in June. Doubleday Broadcasting, subsidiary of publishing giant, Doubleday & Co., owns two AM's and seven FM's and is headed by Gary Stevens. WHN complements Doubleday's WAPP-FM New York.

Two of the larger sales of the year came

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when Metromedia sold KLAC(AM) Los Angeles to Capital Cities Communicatons Inc. for $11 million. To make room for KLAC, Capital Cities, publicly traded, New York-based publisher, MSO and station group of six AM's, six FM's and seven TV's, spun off KZLA(AM) Los Angeles to Spanish Broadcasting System for $5 million. Spanish Broadcasting System also owns WSKQ(AM) Newark, N.J., and WLVH-FM Hartford, Conn.

KIST(AM) Santa Barbara, Calif., was sold in January by KIST Properties Ltd. to Cross Creek Communications for $1,407,750. Cross Creek is headed by James Olerich, former account executive at CBS's KNX(AM) Los Angeles.

WFTL(AM) Fort Lauderdale, Fla., was sold by Joseph C. Amaturo, president of the Amaturo Group, Fort Lauderdale-based station group of three FM's and four TV's, at the same time he reorganized the ownership of co-located WWJF(FM) (see above). The 1 kw daytimer was purchased by Channel Communications Inc. for $1,520,000. Channel is principaly owned by Mark Witkin and Arnold Bloom, Boston attorneys, who also have an interest in WKBR(AM) Manchester, N.H. Witkin is also one of the hosts of the *Sports Huddle* show on WHDH(AM) Boston.

Dr. Ramero Marrero purchased WQDI(AM) Homestead, Fla., from James L. Wiggins for $1,265,000. Marrero, a specialist in internal medicine from Miami has no other broadcast interests.

KURV(AM) Edinburgh, Tex., was sold by W. Loyd Hawkins to Charles D. Rankin, the station's farm director, for $1 million. Hawkins was also one of the principals in a group that had recently purchased KRIG(AM) Odessa, Tex.

Norman F. (Sparky) Taft proved you can go home again as a principal in a group that purchased KRKO(AM) Everett, Wash., for $1.1 million. Taft's father, William R. Taft owned KRKO for 35 years, during which the younger Taft (who is former national sales manager for O'Day Broadcasting) was sales manager for eight years. William Taft sold the station in 1976 to Melvin Squyres and Dextor Taylor. The buyer, Everett Broadcasting Co., is owned principally by Norman Taft and Norman Fowler, an Everett beer distributor.

WTAQ(AM) La Grange, Ill., was sold by Charles F. Sebastian and family to William H. Wardle, the station's general manager and Ralph J. Faucher, its sports director and sales manager, for $1.6 million.

Larry U. Keene, general manager, and Edwin A. Rosenfield, sales manager of WWOC(FM) Avalon, N.J., got together to purchase WWCN(AM) Albany, N.Y., from Devine Broadcasting for $1,150,000.

Another general manager who became an owner was Lawrence Getz, former GM of WELI(AM) New Haven, Conn. He purchased WTRX(AM) Flint, Mich., for $1,350,000 from Mid-America Media, a Kankakee, Ill.-based station group of four AM's and four FM's and owner of cable systems in Kankakee and Hilton Head, both South Carolina.

Storz Broadcasting, solely owned by Robert H. Storz, father of the late Todd Storz, who helped develop the top 40 format, sold three of its stations last year: WDGY(AM) Minneapolis to Malrite for $3.25 million (necessitating the sale of Malrite's KLBB(AM) St. Paul [see below], and WTIX(AM) New Orleans and KOMA(AM) Oklahoma City to Price Communications for $6 million. Price is a publicly held, New York-based station group of five AM's and two FM's controlled by Robert Price.

Greater Media Inc., an East Brunswick, N.J.-based station group and publisher headed by Peter Bordes, added to its portflio with the acquisition of WHUE(AM) Boston from Alexander Tanger for $2,348,000, Tanger also sold co-located WHUE-FM to First Media (see below). He had purchased controlling interest in the stations earlier in the year (see below). Greater Media also purchased WRC(AM) Washington from NBC for $3.6 million and spun off its WGAY(AM) Silver Spring, Md. (Washington), to Interstate Communication for $950,000.

The Thoms family of Asheboro, N.C., sold WEAM(AM) Arlington, Va., to Viacom for $1.2 million. The sale to Viacom, complementing its WMZQ(FM) Washington, completed divestiture of the Thoms family's broadcast properties. Earlier they sold WCOG(AM) Greensboro, N.C., in January, and a cable system in Asheboro, N.C., in April.

Woody Sudbrink sold WNWS(AM) South Miami to Neil F. Rockhoff for $5,900,000. Rockhoff was former general manager of KHJ(AM) Los Angeles and is a program consultant.

Duffy Broadcasting, owned by Robert J. Duffy, owner of KCNR-AM-FM Portland, Ore., and KLIR(FM) Denver, and Bruce Blevins, purchased KRZN(AM) Englewood, Colo., for $1,050,000. It was sold by Earvin Johnson and Barbara Burrell, who also have interests in KQIZ-AM-FM Amarillo, Tex., and KRTS(AM)-KIIQ-FM Manitou Springs, Colo. Duffy later bought KGMS(AM) Sacramento and KSFM(FM) Woodland, both California (see below), and resigned as president of the Christal Co., station representative, to devote full time to his broadcasting company.

Stuart Epperson and Edward Attsinger purchased KFAX(AM) San Francisco from Argonaut Broadcasting for $6.3 million. Argonaut, principally owned by A. Judson Sturtevant, president, and Alexander Krisik, also disposed of its other broadcast properties, KGMS(AM) Sacramento and KSFM(FM) Woodland, both California, at the end of the year (see below). Epperson and Attsinger, who are related by marriage, and their families have extensive interests in radio.

William L. Simpson, Wally Christianson, Art Greenfield and Charles Gray sold KENI-(AM) Anchorage for $2,150,000. The station

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was purchased by a group of Anchorage investors with no other broadcast interests. The KENI sellers also owned KSPL(AM) Seattle, which they sold to Edward Attsinger for $2,450,000 in August. Attsinger was also a buyer of KFAX(AM) San Francisco (see above). Christianson, Greenfield and Gray also own KINY(AM) Juneau.

Schering-Plough completed the divestiture of its radio properties with the sale of WSUN(AM) St. Petersburg, Fla., to Taft Radio & Television Inc. for $7.6 million. To comply with the FCC's duopoly rule, Taft sold WDAE(AM) Tampa, Fla., to Gannett for $6,050,000 including rights to WDAE's nostalgia format, Prime Time Syndication Inc.

WOCN(AM) Miami was sold for $2,190,000 by Minority Broadcasters Inc. to a family group headed by Ofelia Perez-Roura, whose husband, Ormando, is news director at WQBA(AM) Miami.

Galen Gilbert, owner of five FM's and five AM's, purchased KWHW(AM) Altus, Okla., from Hugh Garnett and family for $1,216,000. He also purchased KDNT-AM-FM Denton, Tex., for $1.7 million (see below).

Jack Fritz, president of John Blair & Co., the publicly traded station representative and station group, and his brother, Charles Fritz, general manager of WXYZ(AM) Detroit, got together a new corporation to purchase WXYZ(AM) from ABC for $3 million. ABC also bought KIKX-FM Denton, Tex. (see above).

Ragan Henry, principal in the Philadelphia-based Broadcast Enterprises National, sold KDIA(AM) Oakland, Calif., to Powell Communications Inc., a group headed by Adam C. Powell III, son of the late Democratic congressman from New York, and Morgan C. Brown, owner of Cablevision of Connecticut, operator of the southern Fairfield, Conn., cable system. KDIA sold for $3,975,000.

Anthony Renda, owner of WPXZ-AM-FM Punxsatawney, Pa., and WSHH(FM) Pittsburgh, sold WPXZ(AM) to its general manager, Anthony Serena, for $1.42 million. Renda also purchased WJAS(AM) Pittsburgh from Broadcast Enterprises National for $700,000.

Dan McKinnon, former chairman of the disbanded Civil Aeronautics Board, sold KSON(AM) San Diego for $5,575,000 to Jefferson-Pilot Broadcasting, Charlotte, N.C., which owns five AM's, four FM's and two TV's. Jefferson-Pilot also sold WHSL(FM) Wilmington, N.C., for $1 million (see above) and co-located WWIL(AM) for $450,000 to James Capers Jr., vice president and general manager.

Cardinal Communications, a new group headed by John Payne, an Atherton, Calif., real estate developer; Tim Myers, vice president of the Radio Advertising Bureau, and Bill Daisa, sales manager at KOIT-AM-FM San Francisco, bought KPLS(AM) Santa Rosa, Calif., from Robert Fenton, owner of three AM's and three FM's.

Tom Turner and family, owners of KXOL (AM) Fort Worth and KRYS-AM-FM Corpus Christi, Tex., sold KBUC(AM) San Antonio, Tex., to a group headed by Stanley D. Rosenberg for $1 million.

Nov. 27, 1978

A.V.C. Corporation
has completed the sale of the assets of its subsidiary
WPHL-TV
Philadelphia, PA.
to a subsidiary of
Providence Journal Company

The undersigned initiated this transaction and represented the seller in the negotiations.

THE TED HEPBURN COMPANY Cincinnati, Ohio

August 20, 1982

WFFT-TV, Inc.
has completed the sale of the assets of its television station
WFFT-TV
Ft. Wayne, IN
to
Great Trails Broadcasting Corporation

The undersigned initiated this transaction and represented the seller in the negotiations.

THE TED HEPBURN COMPANY Cincinnati, Ohio

July 6, 1978

Teleco Indiana, Inc.
has acquired the assets of television station
WTTV-TV
Bloomington-Indianapolis, Ind.
from
SARKES TARZIAN, INC.

The undersigned initiated this transaction and represented the seller in the negotiations.

THE TED HEPBURN COMPANY Cincinnati, Ohio

August, 1979

Taft Broadcasting Co.
has completed the purchase of the assets of
WDCA-TV
Washington, D.C.
from
SUPERIOR TUBE CO.

The undersigned initiated this transaction and acted as advisor for the buyer.

THE TED HEPBURN COMPANY Cincinnati

December 31, 1984

Mountain States Broadcasting
(a joint venture of Providence Journal Broadcasting and Southland Communications, Inc.)
has completed the acquisition of the assets of
KZAZ-TV
Nogales-Tucson, AZ.
from
Roadrunner TV Ltd. Partnership

The undersigned initiated this transaction and represented the buyer in the negotiations.

THE TED HEPBURN COMPANY Cincinnati

December 31, 1984

Mountain States Broadcasting
(a joint venture of Providence Journal Broadcasting and Southland Communications, Inc.)
has completed the acquisition of the assets of
KGSW-TV
Albuquerque, N.M.
from
Galaxy-Southwest Television

The undersigned initiated this transaction and represented the buyer in the negotiations.

THE TED HEPBURN COMPANY Cincinnati

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AM-FM Combos

The largest single AM-FM combination deal was Gannett's purchase of KKBQ-AM-FM Houston for $35 million from Harte-Hanks when the latter sold all its radio properties (BROADCASTING, Sept. 24, 1984) for $35 million. Gannett now owns 22 broadcast stations.

Associated Communications Inc., a publicly traded, Pittsburgh-based cellular telephone manufacturer headed by brothers, Jack and Myles Berkman, sold WPGR(AM)-WSNI(FM) Philadelphia; WPIT-AM-FM Pittsburgh, WPXY-AM-FM Rochester, N.Y., and WNYS-AM-FM Buffalo, N.Y., to Pyramid Broadcasting, owner of WXKA-AM-FM Boston, for $29.5 million.

Terry E. Forcht, owner of WDBL-AM-FM Springfield, Ill.; and WAIN-AM-FM Columbia and WHIC-AM-FM Hardinsburg, both Kentucky, added to his portfolio with the purchase of WISP-AM-FM Paintsville, Ky., from Paul G. Fyffe for $1,036,000.

Doubleday Broadcasting, sold KWK-AM-FM St. Louis to Robinson Broadcasting for $4.5 million. Doubleday also bought Mutual's WHN(AM) New York (see above). Robinson Broadcasting is owned by Larry Robinson, chairman of J.B. Robinson Jewelers, a subsidiary of W.R Grace. It also sold WBBG(AM)-WMJI(FM) Cleveland, to Jacor Communications for $13.5 million in September. Jacor, in turn, purchased WQIK-AM-FM Jacksonville, Fla., for $4,950,000. Jacor, headed by Terry Jacobs, is a publicly held firm owning five AM's and four FM's.

The owners of KPRL(AM)-KDDB(FM) Paso Robles, Tex., Lincoln and Sylvia Dellar, sold KMEN(AM) San Bernardino and KGGI(FM) Riverside, both California, to a San Diego group headed by Claude C. Turner (professional name, Dex Allen), sales manager of KSON-AM-FM San Diego. KSON(AM) was also sold (see above). Turner also has an interest in KKBZ-AM-FM Santa Paula, Calif.

L.E. Chenault, co-chairman of Drake-Chenault Enterprises, a Los Angeles-based radio program producer, sold KYNO-AM-FM Fresno, Calif., to the owners of KPQP(AM)-KGB(FM) San Diego and KXOA-AM-FM Sacramento, Calif., for more than $2.5 million.

Abell Communications, the publisher of the *Baltimore Sun*, which sold most of its broadcast properties to its broadcast division head, Stephen Seymour (see above), sold WETT(AM) Ocean City and WWTR(FM) Bethany Beach, both Maryland, for $2.6 million.

The Ogden Newspapers Inc. bought WCCF(AM)-WQLM(FM) Punta Gorda, Fla., from Larry DeBeau, and his wife, Mildred, for $1,175,000. Ogden Newspapers, based in Wheeling, W.Va., is owned by G. Ogden Nutting. It publishes 15 newspapers and owns three AM's and two FM's.

Bernie Koteen, Washington communcations attorney, and Saul Rosenzweig, former vice president of KPLR-TV St. Louis and president of Figgie Communications Inc., a subsidiary of Figgie Holdings Inc., a publicly owned, diversified manufacturer, bought WJBM-AM-FM Jerseyville, Ill., for $1 million.

Group owner and network sportscaster, Curt Gowdy, bought 50% of WEAT-AM-FM West Palm Beach, Fla., for $1.6 million.

WHGI(AM)-WYMX(FM) Augusta, Ga., was purchased by real estate development firm American Republic Corp. for $1,840,000. The Dallas-based firm, headed by Robert J. Werra, chairman, also owns WGSP(AM) Charlotte, N.C.

Shamrock Communications purchased KMYZ-AM-FM Pryor, Okla., for $1,510,000. Shamrock, the publisher of the *Scranton* [Pa.] *Times* and owner of two AM's and four FM's, is owned by the Lynett family.

Woody Sudbrink sold WORL(AM)-WJYO(FM) Orlando, Fla., to Metroplex Communications for $7 million. Sudbrink also sold WNWS(AM) South Miami (see above).

The Cincinnati-based station group, cable MSO and publisher, Multimedia Broadcasting Group, sold WAKY(AM)-WVEZ(FM) Louisville, Ky., to Capitol Communications Corp. for $3.6 million. Capitol Communications then sold WAKY, and the frequency and transmitter site of its WRKA(FM) Louisville—but kept its studio facilities and sold the studio of WVEZ(FM)—to a group of investors headed by Earnest L. Palmer for $2.5 million.

WOOD-AM-FM Grand Rapids, Mich., was sold to Grace Broadcasting for $8.1 million. The former owner, principally owned by Willard Schroeder, with Edsko Hekman and Michael Lareau, also owns WSPD(AM)-WLQR(FM) Toledo. Lareau remained after the sale as president and general manager. Grace Broadcasting, which is controlled by Harvey Grace, former president of WTTW(TV) Bloomington, Ind., also owns KDON-AM-FM Salinas, Calif., and in July, it also purchased WNYR(AM)-WEZO(FM) Rochester, N.Y., from Malrite for $7,359,000.

WEBC(AM)-WGGR(FM) Duluth, Minn., was sold by Larry and James Lakoduk to Brill Media for $2 million. The Lakoduks also sold KQWB(AM) Fargo, N.D., and KQWB-FM Moorehead, Minn., to the same buyer for $5 million. Brill Media, which is owned by Alan R. Brill, owns three AM's and two FM's. Brill also has a 10% interest in two TV's. In August, Brill bought WGSA(AM)-WIOV(FM) Ephrata, Pa., for $2 million.

Gene Autry, who last year briefly made broadcasting history with what was then the largest TV sale when he sold KTLA Los Angeles to Kohlberg Kravis Roberts & Co. for $245 million—A.H. Belo's purchase of KHOU(TV) Houston later in 1983 almost doubled the L.A. sale—sold KEX(AM)-KKRZ(FM) Portland, Ore., to Taft for $8,127,391.

Richard Beauchamp, president of Refrigerated Transport Co., purchased WAAX(AM)-WQEN(FM) Gadsen, Ala., for $3,472,000. Beauchamp's Big Thicket Broadcasting, which already owned KTYL-AM-FM Tyler, Tex., had purchased AM-FM combinations in Rock Springs, Wyo., in May and in Tu-

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pelo, Miss., in October 1983.

Alexander Tanger bought WHUE-AM-FM from General Cinema Corp. for $2,190,000 and assumption of $2.4 million in bank debt. General Cinema, based in Chestnut Hill, Mass., is a soft drink bottler and movie theater chain owner. It also owns WGR-TV Buffalo, N.Y. Tanger did very well selling the stations as stand-alones at the end of the year for almost $13 million (see above).

Springfield, Mass.-based group owners Donald Wilks and Michael Schwartz also did very well in the sale of WRKZ-AM-FM Wilkes-Barre, Pa. They sold the stations for $5 million after purchasing them in 1980 for $850,000. The next month they purchased WEEX(AM)-WQQQ(FM) Easton, Pa., for $3 million and also bought WSNE-FM Taunton, Mass., for $3.6 million (see above).

Foster Broadcasters, owned by Walton A. Foster, bought KQSA(AM)-KIXY(FM) San Angelo, Tex., for $1,275,000.

WHMA-AM-FM was sold by Anniston Broadcasting Co. to the station's general manager, Malcom B. Street, and chief engineer, James A. Hudson, for $1.2 million, completing the divestiture started with the sale of WHMA-TV for $2.9 million (see above).

General manager Laurence Levite bought out the stockholders of WBEN-AM-FM Buffalo, N.Y., and became its sole owner for $4,423,960.

WAMR(AM)-WRAV(FM) Venice (Sarasota), Fla., was originally sold by owners, Florence and Larry Rhodes, to a group of Orlando doctors for $2.1 million; that deal fell through and the station was then sold to a group headed by Orlando attorneys James C. Robinson, Joel H. Sharp and David Hednik for $1.85 million.

Paul Rothfuss bought WRUS(AM)-WAKQ (FM) Russellville, Ky., for $1,325,000. The Keymarket Group, an Aiken, S.C.-based station group owned by Rothfuss and Kerby Confer, also purchased WATM(AM)-WSKR(FM) Atmore, Ala., from Julius Talton for $2.9 million. Talton sold his last broadcast property when Harold E. Holder purchased WHBB(AM)-WTUN(FM) Selma, Ala., for $1,450,000.

John and Fredna Mahaffey bought KTTR(AM)-KZZN(FM) Rolla, Mo., for $1.5 million. They own four AM's and three FM's.

WLKK(AM)-WLVU(FM) Erie, Pa., was sold by Simon Goldman to John W. Bride for $1,575,000.

Shenandoah, Iowa-based May Broadcasting bought WKTY(AM)-WSPL(FM) La Crosse, Wis., for $1,675,000. May is principally owned by Edward W. May and his sister, Frances M. Ranken. It owns two AM's, one FM and two TV's.

Attorney Norman Drubner bought WNLC(AM)-WTYD(FM) New London, Conn., from Joseph Somerset, a programing consultant for LIN Broadcasting who also owns WWCO(AM) Waterbury, Conn., for $4 million.

Group owner Bingham Broadcasting bought KBRO(AM)-KWWA(FM) Bremerton, Wash., for $3.3 million. Majority owned by Robert Bingham, it also owns two Alaska AM-FM combinations. Bingham's principal, Craig Palmer, also has an interest in a new group that purchased KUDY(AM)-KICN(FM) Spokane, Wash., for $1,309,000.

WABC(TV) New York correspondent Richard W. James headed a group that purchased WJTO(AM)-WIGY(FM) Bath, Me., from W. Turner Porter for $1.9 million.

Stephen Mohr and Mark Engledow, the account manager and sales manager, respectively, of WIBC(AM) Indianapolis, bought WCTW(AM)-WMDH(FM) New Castle, Ind., for $1,150,000.

Pat McNulty, commercial manager, and Ken Buehler, operations manager, bought WDSM(AM)-KZIO(FM) Superior, Wis., for $1.3 million.

Commercial manager Richard Berkson brought together 10 investors to purchase WQBK-AM-FM Rensselaer, N.Y., for $1.3 million. Berkson holds a majority interest.

William Ledford was the majority purchaser, with Robert Hanna, of KECK(AM)-KHAT(FM) Lincoln, Neb. Hanna has interest in six AM's and four FM's with Ledford having a 25% interest only in WBSR(AM) Pensacola, Fla. They purchased the Lincoln stations for $1,388,000.

Bluefield, W.Va.-based Daily Telegraph Printing Co. completed divestiture of its broadcast properties with the sale of WHIS-(AM)-WHAJ(FM) Bluefield for $2.1 million to Michael R. Schott, son of John H. Schott (whose estate owns 49% of the station). It earlier sold WBTW(TV) Florence, S.C., and KIMT(TV) Mason City, Iowa, to Spartan Radiocasting (see above).

Victor Ives, host of the syndicated *Golden Age of Radio Theater*, and general partner in a group that owns KMJK(FM) Portland, Ore., bought KOTY(AM) Kennewick, KHWK(FM) Richland and KUTI(AM)-KXDD(FM) Yakima, all Washington, from a group of retired lumbermen for $2.1 million.

NAB President Eddie Fritts completed the divestiture of his broadcast properties last year. WPAD(AM)-WDDJ(FM) Paducah, Ky., was sold to William H. Bereman, owner of WCAQ(AM) Franklin, Ind., for $1.5 million. The Paducah stations are principally owned by Fritts's father, Edward B. Fritts. The NAB president's last station, KMAR-AM-FM Winnsboro, La., was sold at the end of last year to the station's general manager, Bob Henry Soderquist, for $375,000.

KGVL-AM-FM Greenville, Tex., was sold for $1.2 million to Rockwall, Tex., automobile dealer, R.W. Andrews, and Urban A. Endres.

Beck-Ross Communications sold WKTZ-AM-FM Jacksonville, Fla., for $3.5 million. Beck-Ross, based in Rockville Centre, N.Y., and owned by Martin Beck and George Ross, owns three FM's and one AM.

WLOE(AM)-WSRQ(FM), Eden, N.C., was originally sold by Mary Ann Bohi to Joyner Communications in April for $1 million, but that deal fell through and Bohi made a deal

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to sell the station in July to brothers, James, Robert and Thomas Lowder, who also own three FM's, for the same price, but that deal also fell through and the station was finally sold to Joyner Communications in August for the original $1-million price. Joyner also purchased KAFE-AM-FM Santa Fe, N.M., in June for $950,000, and then sold them to John C. Culpepper and Barry Turner for $1,450,000 in October. Turner and Culpepper own five AM's and four FM's. In December, Joyner Communications was busy again with the purchase of WLDS(AM)-WEAI(FM) Jacksonville, Ill., for $1.5 million.

Group owner Clint Formby, with his partners, George Franz and Ray Eller, sold KMHT-AM-FM Marshall, Tex., for $1.2 million to Charles Strickland, Dale Palmer and A.T. Burke, owners of KBIL(FM) San Angelo, Tex. Burke also owns five TV's, including KLMG(TV) Longview, Tex. (see above). Palmer owns two AM's and two FM's. They later sold KBUC(AM) San Antonio, Tex. (see above).

Highsmith Broadcasting purchased KLHT(AM)-KREM(FM) Spokane, Wash., from Seattle-based group owner, King Broadcasting, for $1.2 million. It later purchased KRPM(FM) Tacoma, Wash. (see above).

DKM Broadcasting Co., which purchased Schering-Plough's nine stations (see above), spun off WKDJ(AM)-WHRK(FM) Memphis to Adams Communications, Wyzata, Minn.-based station group owned by Steve Adams, for $3,630,000.

Affiliated Broadcasing Inc., the station group subsidiary of publicly held Affiliated Publications Inc., sold WFAS-AM-FM White Plains, N.Y., for $5 million to Herb Saltzman, former owner of WVNJ-AM-FM Newark, N.J. It also bought KHEP-FM Phoenix (see above).

Group owner James W. Stuart, who owns five AM-FM combinations, briefly added a sixth when he repurchased KATY(AM)-KAWY(FM) Casper, Wyo., for assumption of $1,325,000 in debts from Weins Broadcasting after he sold the stations in February 1983. Stuart cut his losses and sold the stations later in the year to real estate developers Boyd and Randall Hall for $833,801.

Community Pacific Broadcasting Corp., based in Salinas, Calif., and headed by David Benjamin, chairman, and Charles Banta, president, sold KGA(AM)-KDRK(FM) Spokane, Wash., to Salt Lake City-based station group Price Broadcasting, headed by John Price, for $5,750,000 (not to be confused with Price Communications, headed by Robert Price, which bought WTIX(AM) New Orleans and KOMA Oklahoma City). And when Lucille J. Ricks and family sold KID-AM-FM Idaho Falls to Charles J. Saunders and family, the owners of KCLS(AM) Flagstaff, Ariz., for $2 million, they also sold co-located KID-TV to Price Broadcasting (see above).

Pyramid power. Officials of Pyramid Broadcasting and Associated Communications Inc. sign their $29.5-million agreement for the purchase of Associated's three Pennsylvania and four New York radio stations last August. Pictured (standing, l-r): Pyramid's chief financial officer, Kenneth J. O'Keefe; programing chief, Sunny Joe White, and chief operating officer, Brian D. Stone. Seated (l-r): Pyramid's chief executive officer, Richard M. Balsburgh, and Associated's president, Myles Berkman.

Terry A. McRight, owner of KKAT(FM) Ogden, Utah, bought KTRM(AM)-KZZB(FM) Beaumont, Tex., for $1,850,000.

Group owner Mel Wheeler sold KDNT(AM) Denton and KDNT-FM Gainesville, both Texas, to Galen Gilbert, owner of five FM's and five AM's, for $1.7 million. Wheeler also sold KLTE(FM) Oklahoma City (see above). Gilbert also purchased KWHW(AM) Altus, Okla. (see above).

Rex Broadcasting, a Tucson, Ariz.-based station group owned by Jim Sloane, sold KROD(AM)-KLAQ(FM) El Paso for $2,525,000.

Fuller Sams's Stateville Broadcasting sold WSIC(AM)-WFMX(FM) Statesville, and WFSC(AM)-WRFR(FM) Franklin, both North Carolina, to John E. Yochum, owner of WDSC-AM-FM Dillon, S.C., and WPDE(TV) Florence, S.C., for $2.1 million. Another Statesville, S.C., AM-FM combination sold in 1984 was WLVV(AM)-WRDV(FM) to Capitol Broadcasting Corp. for $4 million.

Albert J. Kaneb, owner of WSLR(AM)-WKDD(FM), bought WHLI(AM)-WKJY(FM) Hempstead , N.Y., for $5 million from Williams Broadcasting Corp. The station was originally to go to Metrocomco, but that deal fell through.

Franklin Communications, owned by John Jones and family, purchased WMTM(AM)-WAZI(FM) Morristown, Tenn., from George Guertin, who also owns WBNT-AM-FM Oneida, Tenn., for $1.1 million. Franklin Communications publishes seven

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newspapers in Tennessee.

Constant Communications bought KPTL(AM)-KKBC(FM) Carson City, Nev., from Dubuque, Iowa-based station group and publisher, F.R. Woodward, for $2.1 million, and promptly spunoff the AM to its sales manager, Craig Swope. Constant Communications is a joint venture of Frederic W. Constant and Pacific Telecom, owner of cable systems in Minnesota and Alaska. Constant owns three AM's and three FM's.

Duffy Broadcasting made one of its largest acquisitions when it purchased KGMS(AM) Sacramento and KSFM(FM) Woodland, both California, from the former owners of KFAX(AM) San Francisco (see above), Alexander Krisik, Theodore Wolf and Herb Dustin, who now have no other broadcast interests.

Ken Woodfin, former general manager of WOKS(AM)-WXFE(FM) Columbus, Ga., and Milton Hirsch, Georgia state legislator from Columbus, purchased WTHB(AM)-WZZW(FM) Augusta, Ga., for $1,150,000.

John Elting, owner of WPED-AM-FM Crozet, Va., and WSER(AM) Elkton, Md., purchased KLCL(AM)-KHEZ(FM) Lake Charles, La., for $1.7 million.

Robert Dodendorf, former general manager of WTMA(AM)-WSSX(FM) Charleston, S.C., and Daniel Wachs, former general sales manager of WAVA(AM) Arlington, Va., purchased WOMP-AM-FM Bellaire and WNXT-AM-FM Portsmouth, both Ohio, for $1.4 million.

Thomas Ingstad bought KIMM(AM)-KGOG(FM) Rapid City, S.D., for $2,275,000. Ingstad, with his brothers, James and Jack, owns eight AM's and eight FM's. His other brother, Robert, owns KGFX-AM-FM Pierre, S.D., and KBUF(AM)-KKJQ(FM) Garden City, Kan.

Surrey Broadcasting, a Denver-based station group principally owned by J.W. Nichols and his son, Kent Nichols, sold KAIR(AM)-KJYK(FM) Tucson, Ariz., for $5.5 million, including a $1.5-million noncompete agreement, to Fritz Beesemeyer, former general manager of KIOI(FM) San Francisco, and Larry Wilson, a Phoenix attorney.

WRBD(AM)-WCKO(FM) Pompano Beach, Fla., was sold to Sconnix Group Broadcasting for $2,050,000. Sconnix is based in Laconia, N.H., and is principally owned by Scott McQueen, Randy Ordneal and Ted Nixon. It also purchased WBOS(FM) Brookline, Mass. (see above).

Pete Nininger's Bristol Broadcasting bought WSON(AM)-WKDQ(FM) Henderson, Ky., for $2,625,000. Based in Bristol, Va., it owns four AM's and four FM's.

The Passamaquoddy Indian Tribe purchased WRKD(AM)-WMCM(FM) Rockland, Me., for $1,250,000. The tribe, which is headed by Cliv Dore and John Stevens, purchased the stations with money from a settlement with the federal government on a suit over illegal seizure of tribal lands.

WANR(AM)-WANJ(FM) Wheeling, W.Va., was sold by Congressman Nick Rahall (D-W.Va) for $1,319,506.

Carl and Betty Lou Marcocci, former owners of WKTM(FM) Charleston, S.C. (which they sold this year, see above), bought WGUL-AM-FM New Port Richey, Fla., for $1,725,000.

WRUN(AM)-WKGW(FM) Utica, N.Y., was sold to Samuel Altodoerffer and family, which also own WLAN-AM-FM Lancaster, Pa., for $1,420,000.

Stoner Broadcasting System, owned by Tom Stoner, Avis Eckel and Glenn Bell, purchased WAVI(AM)-WDAO(FM) Dayton, Ohio, for $4 million. The Des Moines, Iowa-based station group owns six AM's and eight FM's.

KLLS-AM-FM San Antonio, Tex., was sold by Ed Shadek, who also owns KOGO(AM)-KPRI(FM) San Diego, to Swanson Broadcasting, Tulsa-based station group of three AM's and three FM's, for $8 million. Swanson is owned by Gerock H. Swanson, who is spinning off the AM, retaining its co-located KKYX(AM).

Jimmy Ray, general manager of KMMM(AM)-KOKE(FM) Austin, Tex., sold KGNB(AM)-KNBT(FM) New Braunfels, Tex., for $1.6 million.

Van Wagner Advertising, a New York-based display advertising firm owned by Jason Perline and Richard Schaps, bought WXCM(AM)-WIBM-FM Jackson, Mich., for $3.1 million.

Cable TV

The foliowing is a list of cable purchases compiled by BROADCASTING. For some deals, prices were not revealed and were otherwise unobtainable as cable sales are not required to be reported to the FCC. For deals for which prices were available, most could be computed to be between $800 and $1,000 per subscriber, a figure often used in the industry. Prices vary, however, according to a system's size, channel capacity, degree of construction remaining, amount of debt and geographical location. The purchases listed were announced but not necessarily completed last year.

Total TV Inc. sold all of its cable assets to Jones Intercable for $69 million. Jones later purchased a system serving Wausau, Wisconsin Rapids and Stevens Point, all Wisconsin, for $25 million.

Tele-Communications Inc. (TCI), the largest MSO, purchased Cowles Media's Buffalo, N.Y., cable system for $41.5 million. TCI later purchased systems in Herrin, Harrisburg and Murphysboro, all Illinois, for $9 million. TCI also purchased a system in Neffs, Ohio, for $3 million. In a joint venture with Knight-Ridder Newspapers, TCI bought the Hamilton, N.J., system for approximately $18 million. At the end of the year TCI bought a system serving Blue Earth, Minn., for approximately $1.5 million.

Wometco bought systems in Red Falls, Fairmont, Pembroke, Raeford, St. Pauls and Elizabethtown, all North Carolina, from Jones Intercable for $69 million. Jones later purchased a suburban Buffalo, N.Y., cable system for $21 million.

Storer sold a number of its cable properties in 1984, first selling its Prince Georges county, Md., system to former county executive Winfield Kelly for $49 million. Storer also sold systems in California, one serving Roseville and Placer county and the other serving Union City, to Westar Communications for approximately $9 million. It sold a system serving Riverside, Calif., to Palmer Communications for $4.5 million. It also sold systems in Dallas county, Tex., and Terrel, Tex., to Buford Television for approximately $4.5 million. Gulfstream Cablevision bought the Pasco county cable system for $27 million. Hauser Communications bought Storer's suburban Minneapolis systems for $40 million.

First Carolina Communications bought a cable system serving Madison county, Ill. for $20 million.

Group W sold its Richland, Wash., system to United Artists Cablesystems Corp. The price was not released.

Cox Communications sold a cable system serving St. Claire Shores, Fraser and the village of Grosse Pointe Shores, near Detroit, to Bala Cynwyd, Pa.-based Comcast for $19 million.

Daniels & Associates bought systems in La Grange, Orchard Grass Hills and Crestwood, all Kentucky, for an undisclosed price. It also purchased Acton Corp.'s Alta Loma, Calif., system for $17 million.

Group W sold its Oakland and Piedmont, Calif., cable systems to a joint venture of TCI and Lenfest Communications (also a joint venture of TCI [20%] and George Lenfest), for $15 million. Lenfest later purchased systems in Boyertown, East Greenville, Bally, Red Hill and Pennsburg, all

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Pennsylvania, and, in a separate transaction, systems in Hamburg, Leesport and Shoemakersville, all Pennsylvania, for an undisclosed price.

The Davies county, Ky., cable system was purchased by Century Communications Corp., a New Canaan, Conn.-based MSO, for $14.5 million.

Heritage Communications, a Des Moines, Iowa-based MSO, bought American Television and Communications' Iowa City, Muscatine, Fort Madison and Mount Pleasant, Iowa, systems for over $15 million. American later purchased a Birmingham, Ala., cable system for almost $7 million.

Cablevision Industries bought the Golden Gate and Cape Coral, Fla., cable systems for $13.7 million.

McCaw Communications, a joint venture of Affiliated Publications and others, bought systems in Juneau, Douglas and Auke Bay, all Alaska, for $10 million.

Northland Cable Properties bought a system serving nine towns in eastern Texas from Warner Amex for between $5 million and $10 million. Warner Amex later sold systems serving La Belle, Hendry and Collier county, all Texas, to Century Telephone Enterprises for $4 million.

Consolidated Communications bought systems serving St. Paul, Lebanon and Honsaker, all Virginia, and Mountain City, Tenn., for $7 million.

Communications Services Inc. bought systems in Flowermound, The Colony, Highland Village and Frisco, all Texas, for $6 million.

American Cablesystems Corp. purchased a Calais, Me., system for an undisclosed price.

Cardiss Communications bought systems serving Bourbon, Potosi, Saint Clair, Saint James, Steelville and Sullivan, all Missouri, for approximately $5 million.

The Deltona, Fla., system was bought by Cablevision Industries for $4 million.

The Essex Group bought systems serving Mobile, Theodore and Mobile county, all Alabama, for $4 million. It also bought a cable system in Santa Rosa county, Fla., for approximately $5 million.

Sunbelt Cablevision bought systems serving St. Charles Parrish, St. Rose, New Sarpy, Good Hope, Norco and Sellers, all Louisiana, for $3.8 million.

Systems serving Bedford Township and Toledo, both Ohio, were sold by McLean-Hunter Cable Television to the co-owners of a Rancho San Diego, Calif., cable system for $3.5 million.

Lamar Communications bought a Bay St. Louis, Miss., system for $2.5 million.

Simmons Communications bought a system in Cambridge, Md., from the family of television emcee Ed Sullivan for between $2 5 million and $4 million. It later purchased a Barre, Vt., system for an undisclosed price.

Rockport Cable TV bought a Commanche, Tex., system for $2 million.

Centel Corp. bought an Osceola county, Mich., system for $1.5 million, and later picked up a Laurel county, Ky., system for $1 million.

A Bryan, Ohio, system was bought by Heritage from Gilmore Broadcasting for an undisclosed price. And a system serving La Junta, Colo., was purchased by Heritage for approximately $1.5 million.

Cable Management Associates, a Hershey, Pa.-based MSO, bought a cable system serving Dery, Decatur and Mifflinburg, all Pennsylvania, for between $1 million and $1.5 million.

HSI Communications bought a Burlington, Kan., system for $1.2 million.

Brokers critique 1984, look ahead to 1985

Last year was a good one for station brokers, with most reporting excellent sales and many calling 1984 their best year. And it may have been a warm-up for a bigger year in 1985, when the FCC's liberalized station ownership rules go into effect, raising allowable portfolios to 12 AM's, 12 FM's and 12 TV's, the last with a cap on reachable audiences at 25% of U.S. television homes.

Jim Blackburn, president of Washington-based Blackburn & Co., who said the firm had its best year in 1984, said "the new rule of 12's will make a big difference, but it doesn't seem to have made a huge difference yet. It think will be felt faster in television and now that that rule has changed I think some deals will be made that put people over their limits and allow them to really grow into bigger companies." Blackburn felt that many of these new players would be smaller, publicly owned corporations looking to grow, especially in television: "I think it's easier for someone to buy eight, 10, 12 TV stations and run them than to do the same with radio, since radio is so much more management intensive. If you're big enough to own seven now...if you know how to run TV you can add two or three more without overstraining yourself. Business is so good that there are too many buyers for there not to be more activity."

Ted Hepburn of the Ted Hepburn Co., Cincinnati, felt that the 12-station rule generally would not make the multiples (of cash flow that station prices are generally based on) higher, but did feel it would open up more sales because large owners would not have to spin off their other stations.

Ray Stanfield, chairman of Chapman Associates, felt there was still a lot of uncertainty about the effect of the rule of 12's, but believes that the larger groups would be willing to go to smaller markets, below the top 30.

Falls Church, Va., broker Cecil Richards agreed with Stanfield, but qualified his comments by saying, "While there will be an increase, especially in the 20 to 50 markets, it won't be dramatic." He did feel independent television stations would be very desirable and bear watching in 1985, "because of an increased awareness of indies' profitability."

Howard E. Stark (who had almost $100 million in sales in 1984) feels there would be "no gold rush" in television sales because of the deregulation, mostly because of a scarcity of major-market stations, in which Stark specializes. Differing from Blackburn, Stark felt that the publicly held groups would still be concerned with the bottom line and would not be spurred by the deregulation into a buying spree. "It's boiling down to a more stable marketplace rather than the glamour industry it has been recently. Although the public companies might still over-pay a little—where it might take three or four years to stop dilution of their earnings—it's coming back to business as usual," he said.

Tucson, Ariz.-based Frank Kalil, who describes his business as everything from average single stations to larger groups, felt the deregulation was exciting and indicative of the healthier economic climate in the broadcast industry. Kalil said, "The trading we have seen so far is just the tip of the iceberg. The deregulation removed a part of the business we don't want."

At Americom Media Brokers, based in Washington, Tom Gammon, who specializes in top 100 radio markets, felt the new deregulation could be summed up in one sentence: "More people are looking to acquire groups than ever before, but the groups, which is where everybody thought the buying trend would come from, are still the same pragmatic businessmen they always were and they will still make the same shrewd buys." He felt the smaller groups that can now buy additional stations without worrying about spinning off their other properties, will be

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the most active in acquisitions.

Gammon pointed out that one change many people hadn't noticed was the effect of the repeal of the rule that used to require stations to be owned for at least three years before they could be sold. Gammon said: "It makes radio liquid; banks are more willing to lend money because they know they can get it back if the station fails. And they are foreclosing more quickly."

In many ways the most important feature of last year was the continuing availability of money from lending institutions. Every broker BROADCASTING called expressed some degree of amazement at the attitude of banks toward the broadcasting industry. Hepburn said, "Hardly a week goes by that I don't get a call from some banker looking to invest in broadcasting."

Blackburn felt that the attitude of bankers was due to a general feeling of optimism in the country: "Along with the bankers the people's outlook for the future is very bright now. The industry has survived anything people threw at it and come out strong."

Stanfield felt the banks were becoming more educated to broadcasting and pointed out that a number have set up divisions solely for broadcast investments. "The banks take a look at these stations and find that the cash flow warrants the return on their money. It's here to stay and more and more banks are getting involved."

Memphis-based Milton Q. Ford took a less pragmatic view when he said, "Part of the reason is that banks have more fun with broadcasting—they find broadcasters enjoyable people and look forward to dealing with them." But he said that banks have realized how good a business broadcasting is and have found it a good investment.

Stark, however, did not feel the availability of money would make that much difference to his clients, who usually have the lines of credit to be somewhat removed from the current banking trends. "Part of the reason bankers have been more involved recently is due to the competitive factor—one gets involved and the others follow—but buyers still must have an equity base to get the money and banks are still reluctant to finance more than 50 or 60 per cent. It doesn't have that much of an effect in television."

Ford, who did over $40 million in sales last year, also pointed out the increasing popularity of the leveraged buyout and felt there would be more to come.

Stanfield pointed out that the "bloom is off the rose" in the limited partnership deal, in spite of the FCC relaxation of ownership reporting for limited partnerships. Stanfield said, "It's just not as strong as it was before." However, he explained that was most probably due to readiness to lend by the banking institutions. And by way of illustration, he pointed out the number of general managers who were able to find the money to purchase stations outright.

Another trend most brokers found was a greater willingness to move away from the Sunbelt toward the northern markets. Many felt the reason was high multiples of cash flow based on predictions of rapid market growth required to purchase a Sunbelt station. Blackburn said, "I think the stations in so-called depressed areas have been doing very well. They have been selling for great prices and the reason is they are doing great business. The cities are bigger, and while the markets are not growing as fast, they have been big for a long time and the stations have had a history of going after the big money. . . . They can go to a market like Akron, for instance, and buy a station and have it paid for on a schedule that makes some sense."

Kalil felt the current interest rates combined with reductions in taxes had contributed to the trend and toward the general health of the industry. "People are asking what can I make, not what can I sell it for later. Consequently, they are willing to stay in more stable slower-growing markets."

Atlanta-based Stan Raymond reported an excellent year, but noted "too many repair jobs, people who bought unwisely and are getting out." However, Raymond said, "buyers are becoming more educated, and they are more realistic about what they expect to get out of the business."

As to the salability of the various services, to a man the brokers agreed that stand-alone AM's still have difficulty—a mixed bag, said Stanfield—FM stand-alones continue to do well, as they are "precious commodities" and there are few underdeveloped FM's left, while AM-FM combinations are still the best of all worlds. □

December 31, 1984

Forward Communications Corporation

has been acquired by

Wesray Communications, Inc.

The undersigned initiated this transaction, assisted in the negotiations and acted as financial advisor to Forward Communications Corporation.

Smith Barney, Harris Upham & Co.
Incorporated

FTC asked to require warnings before TV show

Groups fear 'Dungeons & Dragons' cartoon series promotes game they say led to injuries and deaths of youths; want counterads required before CBS-TV program

Two public interest groups have asked the Federal Trade Commission for regulations warning consumers of the possible "deadly effects" of the popular fantasy role-playing game, Dungeons & Dragons, and requiring counteradvertising before the CBS Saturday morning cartoon show of the same name.

The National Coalition on Television Violence and Bothered About D&D have asked the FTC to, among other things, require counteradvertising before the CBS cartoon program, *Dungeons & Dragons*—which CBS says is among its most popular cartoons—(and "whenever D&D is being promoted"), warning that the D&D game "has caused a number of suicides and murders." The groups are also requesting "immediate research funding by Congress into the impact of other violent games on players to help resolve any doubts and to guide public action."

At issue is a game manufactured by Lake Geneva, Wis.-based TSR. The game is based on medieval themes, fantasy and history. It is a "cooperative game," according to TSR corporate director of press relations, Dieter Sturm, in which the players take on the roles of "generic classes" of characters, such as fighters, elves or wizards and work through situations which are established by a "dungeon master" (the game's referee or story teller). There are an estimated three-to-four-million players in the U.S., with games lasting sometimes hours or even days; the players are primarily males, aged 10-24.

According to a joint press release by the NCTV and BADD, however, the "game Dungeons & Dragons has been a major factor in causing at least nine suicides and murders...." Said BADD founder Pat Pulling: "The large majority of the information in D&D manuals is violence-oriented" and "consists of detailed descriptions of killing, including satanic human sacrifice...and curses of insanity. Much of the material comes from demonology including witchcraft, the occult and evil monsters." The D&D cartoon, the groups allege, is an introduction for "millions of children" to "this violent game."

(Pulling founded BADD after the death in 1982 of her son, Irving, who was involved in the game the last six months of his life and who shot himself hours after a D&D curse was placed on him during a game conducted at his local high school. His mother said that following her son's death, an investiga-

Super Bowl gives ABC its first weekly win

With its Sunday night ratings lifted to the heavens by its Super Bowl coverage, ABC won its first week of the prime time ratings in the 1984-85 television season. Based on A.C. Nielsen figures, ABC researchers said Super Bowl XIX was the third highest-ranked Super Bowl in homes delivered (39,390,000 per average minute), and tied with last year's Super Bowl as the fifth highest-rated of all time.

For the 17th week of the prime time season, ended Jan. 20, ABC averaged a 20.2 rating and 30 share, compared to 17/26 for CBS and 16.5/25 for NBC. In addition to winning Sunday, ABC won Wednesday. NBC won Monday, Tuesday and Thursday, while CBS captured Friday and Saturday.

The combined network rating/share totaled 53.7/81—the highest level this season, and an increase over the previous week's record. But the higher levels are probably attributable to the Super Bowl ratings. ABC's weekly 20.2 rating was the highest weekly average of any network this season.

The number of homes using television (HUT) were also at their highest level of any week this season. The HUT level averaged a 66.9, up 2% over the comparable week a year ago. It was the second week in a row that HUT levels showed an increase over their comparable year-ago levels. In all but three of the past 17 weeks, HUT levels have been flat or under their comparable periods last year.

ABC's premiere of ***MacGruder & Loud***, following the Super Bowl, lifted that show into the top 10, averaging a 22.8/38 at 10-11 (NYT). Two of CBS's regular Sunday night shows accustomed to a top-10 finish—***60 Minutes*** and ***Murder, She Wrote***—were knocked down by the Super Bowl to the 43d and 46th positions, respectively.

Among other new series, CBS's ***Crazy Like a Fox***, which follows ***Murder, She Wrote*** in the Sunday 9-10 (NYT) time period, pulled an average 18.4/26 for its fourth telecast and ranked 24th among 67 ranked shows. ABC's ***Streethawk***, on its third outing, achieved a 16.3/26 in its Friday 9-10 (NYT) time period. And NBC's ***Berrenger's***, the new serial drama from Lorimar, dropped two rating and five share points below its previous two telecasts. It drew a 9.5/15, ranking 65th.

Rank	Show	Network	Rating/Share
1.	Super Bowl XIX	ABC	46.4/63
2.	Super Bowl, post game	ABC	30.6/43
3.	Cosby Show	NBC	27.9/40
4.	Dynasty	ABC	27.0/39
5.	A Team	NBC	24.0/34
6.	Family Ties	NBC	23.9/34
7.	MacGruder & Loud	ABC	22.8/38
8.	Simon & Simon	CBS	22.5/33
9.	Not My Kid	CBS	21.6/33
10.	The Execution	NBC	21.4/32
11.	Hotel	ABC	20.9/34
12.	Riptide	NBC	20.7/30
13.	Cheers	NBC	20.6/30
14.	Knots Landing	CBS	20.4/33
15.	Magnum, P.I.	CBS	20.2/29
16.	Kate & Allie	CBS	19.8/28
17.	Webster	ABC	19.5/30
18.	Highway to Heaven	NBC	19.5/28
19.	Newhart	CBS	19.3/28
20.	Night Court	NBC	19.1/28
21.	Scarecrow & Mrs. King	CBS	18.8/27
22.	9 to 5	CBS	18.6/29
23.	Remington Steele	NBC	18.5/30
24.	Crazy Like a Fox	CBS	18.4/26
25.	Who's the Boss?	ABC	18.1/28
26.	Benson	ABC	17.7/28
27.	Hill Street Blues	NBC	17.6/29
28.	Hardcastle & McCormick	ABC	17.6/25
29.	Facts of Life	NBC	17.5/25
29.	TV Bloopers and Prac. Jokes	NBC	17.5/26
31.	Inaugural Gala	ABC	17.4/27
32.	Trapper John, M.D.	CBS	17.3/28
33.	Any Which Way You Can	CBS	17.1/28
34.	Cagney & Lacey	CBS	17.1/27
35.	Three's a Crowd	ABC	16.6/24
36.	Street Hawk	ABC	16.3/26
37.	Hearst/Davies Affair	ABC	16.2/24
38.	Fall Guy	ABC	15.9/23
39.	TV's Game Show Moments	ABC	15.9/23
40.	Miami Vice	NBC	15.1/26
41.	Diffrent Strokes	NBC	15.1/23
42.	Bugs Bunny Special	CBS	14.8/23
43.	60 Minutes	CBS	14.6/19
44.	Gimme A Break	NBC	14.4/22
45.	Airwolf	CBS	14.3/22
46.	Murder, She Wrote	CBS	14.1/19
47.	Matt Houston	ABC	13.8/23
48.	Gimme a Break	NBC	13.8/21
48.	Double Trouble	NBC	13.8/21
50.	20/20	ABC	13.7/22
51.	St. Elsewhere	NBC	13.6/22
52.	Charles in Charge	CBS	13.3/20
53.	Jump	NBC	13.3/19
54.	Women of San Quentin	NBC	13.2/20
55.	V	NBC	12.8/20
55.	Love Boat	ABC	12.8/20
57.	Hunter	NBC	12.6/20
58.	E/R	CBS	12.5/18
59.	Knight Rider	NBC	12.5/16
60.	Jeffersons	CBS	12.4/18
61.	Alice	CBS	11.6/17
62.	Revenge of the Pink Panther	CBS	11.1/17
63.	Who Will Love My Children?	ABC	10.3/15
64.	Punky Brewster	NBC	9.9/13
65.	Berrenger's	NBC	9.5/15
66.	Silver Spoons	NBC	9.1/12
67.	Call to Glory	ABC	8.8/14

*indicates premiere episode

Westinghouse Scholarship is hoped to boost similiar efforts elsewhere.

According to Welles, Bagehot fellows must carry four courses per semester, most taken at Columbia's Graduate School of Business. In fact, he added, the Bagehot program is one of the few journalism fellowship programs in the country where the courses are accredited and fellows can leave with enough credits to place them "halfway to an MBA."

Applicants for the Westinghouse Scholarship are required to be full time broadcast journalists with a minimum of four years experience and whose work "regularly appears" on U.S. television. There are no previous educational requirements, and a "special effort" will be made to seek qualified minority applicants. Deadline for applications is April 5, 1985, for the academic year 1985-86. For information, contact Chris Welles, director, The Bagehot Fellowship, Graduate School of Journalism, Coulmbia University, New York, N.Y. 10027. □

Exploring the options of 12/25%

New television ownership limits will allow networks, other group owners to pursue stations in many of the top markets; some deals are already in the works

The FCC's new multiple ownership rules (BROADCASTING, Dec. 31, 1984) will allow for a wide range of trading in television stations. Except for the three networks and Metromedia, just about any two groups could merge their television operations without exceeding the 12-station and 25%-coverage limit.

In the top 10 markets the new limits would allow, for instance, ABC to buy VHF stations in Boston and Washington, CBS to buy VHF outlets in San Francisco and Detroit or NBC to buy in Philadelphia and Houston. Beyond the 11th market any of the networks could purchase three V's; beyond the 18th market four V's and beyond the 25th market five V's. These speculations are based on the assumption that top-10-market VHF stations already owned by major groups are not for sale.

Metromedia, if it were to continue its recent switch to purchasing UHF stations could complete its hold on the top 10 markets by purchasing UHF stations in Philadelphia, San Francisco and Detroit and still be enough shy of the 25%.

After those companies, the drop-off is sharp enough in coverage so that most other group owners would have a difficult time reaching the 25% limit.

Chris-Craft, with 9.93% coverage now, could buy VHF's not already locked up by major group owners in four markets: San Francisco, Boston, Washington and Dallas-Fort Worth, giving it 18.18% coverage for its 10 stations, or 6.82% short of the limit. It could then round out its group with U's in New York and Chicago, and still be 1.2% below the limit.

Or take Tribune Co., reported to be among those looking for stations. With 13.40% coverage, if it purchased all the top-10-market V's not already owned by the 20 most significant groups, the coverage of its group would still be 5.16% short of the 25% limit. (Washington, where Tribune owns cable properties that would be a bar to station ownership, is excluded here). It could then fill three of the four spots open in its portfolio and buy UHF's in Los Angeles (selling off smaller cable systems), Philadelphia and Detroit. This highly improbable round of station buying would give Tribune television stations in eight of the top 10 markets, five of them VHF.

What is for sale in the major markets? Besides the Gulf Broadcasting stations, there are reportedly about a dozen UHF facilities, including former STV operations, along with independents in Richmond, Va., and other cities.

Some deals are expected to be announced soon. One rumor has CBS buying its affiliate in Phoenix, now part of Gulf Broadcasting ("Closed Circuit," Jan. 21). NBC, it is also said, has a deal already set where on April 2, after the rulemaking goes into effect, it will announce an agreement to buy its affiliate in Dallas-Fort Worth from LIN Broadcasting. Taft is rumored to be negotiating for two stations in Texas. Oak Communications has supposedly already agreed to sell its Los Angeles UHF for $35 million. There is always the possibility of a merger between two major group owners as well.

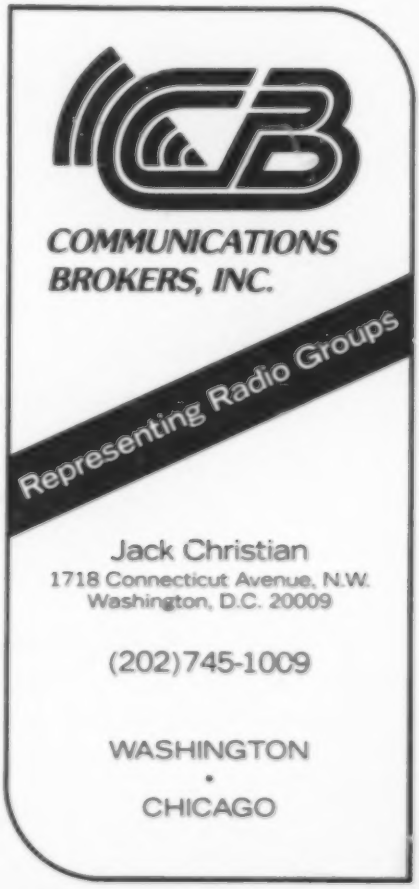
Brokers are hard put to think of anyone who is not looking for stations. Except for RKO, which is currently having its ownership qualifications reviewed by the FCC, and Storer Communications, which, because of its recent bout with debt, is said not to be interested in buying now, everyone else is reported to be shopping.

Has the buying pressure led to increased prices? Most brokers say that question is hard to answer because there is not an exact standard used in transactions. The common measurement of whether a station sale is considered a good buy or not is the cash flow multiple: roughly speaking, the sta-

Group Owners, Stations and Percent of Total TV Households Covered

ABC	5 VHF	20.76
CBS	5 VHF	20.59
Metromedia	4 VHF, 3 UHF	20.42
NBC	5 VHF	19.79
RKO General	3 VHF	13.53
Tribune	3 VHF, 2 UHF	13.40
KKR*	5 VHF, 1 UHF	12.60
Westinghouse	5 VHF	10.08
Chris-Craft	5 VHF, 1 UHF	9.93
Cox	5 VHF, 2 UHF	8.09

NOTE: Coverage according to Arbitron ADI's. *KTLA-TV Los Angeles, plus stations formerly owned by Wometco. Seventh station, WSNL-TV Smithtown, N.Y., is satellite and not included in coverage total.



Fifth Estate Quarterly Reports

Company	Quarter	Revenue (000)	% change*	Earnings (000)	% change*	EPS **
Adams-Russell	First	$30,103	19	$2,164	30	$0.35
Disney	First	$426,530	41	$32,189	258	$0.95
General Electric	Fourht	$7,980,000	7	$652,000	13	$1.44
	Year	$27,950,000	4	$2,280,000	13	$5.03
Jones Intercable	Second	$3,161	27	$512	8	$0.06
Rollins Commun.	Second	$25,629	21	$3,339	17	$0.23
Meredith	Second	$121,280	7	$13,230	21	$1.40
MGM/UA	First	$170,863	-11	$1,695	-85	$0.03
Park Commun.	Fourth	$30,049	15	$5,089	25	$0.55
	Year	$106,398	13	$14,053	26	$1.53
Regency Elec.	Second	$29,023	9	$1,362	-40	$0.13
United Artists Communications	First	$96,392	18	$2,080	298	$0.21
Unitel Video	First	$3,128	38	$119,000	-57	$0.05
Westinghouse	Fourth	$2,888,700	11	$160,600	17	$0.91
	Year	$10,264,500	8	$535,900	19	$3.04

** Percentage change from same period year before. ** Earnings per share. Parentheses indicate loss. NM means not meaningful.*

Disney net earning change does not include change in accounting for investment tax credits, which raised net earnings of prior year's first quarter to $85.1 million. Increase in revenue and net earnings was "largely due" to newly-incorporated results of Arvida subsidiary, real estate development company. Worldwide television revenues, including The Disney Channel, increased to $20.9 million from $12.7 million in prior first quarter, "primarily due to The Disney Channel," according to company. Theatrical film rentals increased from $14.1 million to $20.4 million, while home video and nontheatrical revenue increased to $36.9 million from $19.7 million. □ **General Electric**'s unaudited sales, adjusted for dispositions of mining and housewares operations in second quarter, were up 14% in fourth quarter and 10% for year. □ **Meredith** President and Chief Executive Officer Robert A. Burnett said that much of earnings improvement for second quarter could be attributed to company's 50%-owned printing operations and, to lesser extent, television operations. □ Operating revenue for **MGM/UA Entertainment Co.'s** television operations increased 11% to $48.4 million. Operating profit margin for company declined to 8.8%, compared to 16.6% in previous year's first quarter. □ **Park Communications** reported year-end operating income, before depreciation and amortization, at $35.5 million, up 15%, and operating cash flow at $20.4 million, up 22%. Figures for fourth quarter were $11.7 million, up 21%, and $6.7 million, up 24%, respectively. Park stock (PARC) began trading on NASDAQ n market system last Tuesday. □ **United Artists Communications** earnings include pre-tax gain of $2,811,000 on disposal of property. □ Improved **Westinghouse** unaudited results for fiscal/calendar 1984 came from all four operating groups of company, including broadcasting and cable, which also improved performance in fourth quarter. Company's fourth-quarter operating profit rose from $150.5 million to $199.9 million. Fourth-quarter other income increased from $700,000 to $49.2 million for several reasons, including absence of losses from Satellite News Channel, sold during fourth quarter of 1983.

Capitol Broadcasting Corp.
(Kenneth S. Johnson, President)
has acquired
WDRV (AM) & WLVV (FM)
Statesville-Charlotte, NC
from
Capitol Broadcasting Co., Inc.
(James F. Goodmon, President)
for
$4,000,000 Cash
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1/28/85

tion's revenue minus reasonable operating expenses, divided into its sale price. But the simple term, cash flow, can take on a variety of meanings. Are the revenue and expenses 1984 numbers or projected 1985 numbers? If the latter, are those numbers guaranteed by the seller? Are commitments to purchase expensive programing several years hence considered a part of the price? Because of these qualifications, and the type of growth the market is experiencing, a station that sells for 10 times cash flow is not necessarily considered a good buy, any more than a station that sells for 15 times cash flow is a bad one.

Nonetheless, brokers say that station owners, aware of the buying pressure, are being bold in the multiples they are asking for. They are not necessarily getting those prices, however, and at least a few of the UHF stations reportedly have been been sitting on the marketplace for more than a few months. □

RCA donates business money. The Columbia Business School last week announced a$150,000 fellowship from RCA that will provide three students with full tuition and stipend over a four-year period. The school's dean, John C. Burton, said it is hoped RCA the fellows will specialize in telecommunications or international business, although that is not a stipulation of RCA. Among the more than a dozen Columbia Business School alumni at NBC are George Hooper, vice president, audience research, and Randall Bongarten, president, NBC Radio.

owners but received it from only nine. There were reports that the majority feared that independent KTVT would become a superstation if it got the Rangers rights—adding fuel to the existing MLB-superstation controversy.

Healing helper

A new monthly publication, *Physicians TV Guide*, will be mailed in February to approximately 150,000 doctors in the United States. The 7-by-8½-inch guide will list the regularly scheduled programing (broadcast, cable, satellite and videocassette) of six major medical video services—CMESat, Home Continuing Medical Education (HCME), Hospital Satellite Network (HSN), Lifetime, MDTV and Network for Continuing Medical Education (NCME). A typical issue will contain a color-coded monthly calendar, news briefs and features. The guide will be published by Visual Information Systems Inc., a New York-based company involved in production of educational videocassettes for health care professionals. Free distribution will be supported by advertisements from the Roche Laboratories division of Hoffman-LaRoche Inc., Nutley, N.J. Physicians who do not receive the initial issue may write to *Physicians TV Guide*, 15 Columbus Circle, New York 10023.

'Dial' deal

Public Broadcasting Communications has signed a marketing services agreement with East/West Network, an inflight magazine company, covering the monthly public television publication, *Dial*. PBC, as publisher, will continue to have control and final approval over all editorial content and policy. PBC is an arm of WNET(TV) New York and represents a 14-public station consortium under which *Dial* operates. The East/West Network will be responsible for *Dial*'s marketing, research, sales, promotion, manufacturing and distribution.

Aural use

The Public Broadcasting Service and METRACOM Inc. have signed a five-year data distribution agreement to use aural subcarriers (portions of the television signal) to transmit weather data via PBS's satellite facilities. The venture will be coordinated by PBS Enterprises, a for-profit unit of PBS, with net revenues used to reduce PBS operating costs to its member stations.

Another contract

The New York Board of Estimates approved a fourth contract for noncommercial WNYC-TV New York's commercial lease-time program (BROADCASTING, Jan. 14). Under the program, the station will lease part of its daytime schedule to commercial broadcasters who may in turn carry paid advertisements. The new contract is with New York-based Nippon Television Inc., for $1,400 an hour, Monday through Friday at 11-11:35 p.m., for a total of $308,000 annually.

For the Record

As compiled by BROADCASTING, Jan. 16 through Jan. 23, and based on filings, authorizations and other FCC actions.

Abbreviations: AFC—Antenna For Communications. ALJ—Administrative Law Judge. alt.—alternate. ann.—announced. ant.—antenna. aur.—aural. aux.—auxiliary. CH—critical hours. CP—construction permit. D—day. DA—directional antenna. Doc—Docket. ERP—effective radiated power. HAAT—height above average terrain. khz—kilohertz. kw—kilowatts. m—meters. MEOC—maximum expected operation value. mhz—megahertz. mod.—modification. N—night. PSA—presunrise service authority. RCL—remote control location. S-A—Scientific Atlanta. SH—specified hours. SL—studio location. TL—transmitter location. trans.—transmitter. TPO—transmitter power output. U—unlimited hours. vis.—visual. w—watts. *—noncommercial.

Ownership Changes

Applications

■ KQAK-FM San Francisco (98.9 mhz; 4.3 kw; HAAT: 1,450 ft.)—Seeks assignment of license from Golden Gate Radio Inc. to San Francisco Associates for $6,400,000, comprising $3.5 million cash, $2.4 million note, payments beginning 4 years after closing and proceeding for 6 years at 12%, $1.9 million of which is convertible to limited partnership, and $500,000 noncompete agreement. Seller is subsidiary of Broadcast Associates Inc., headed by Frederick C. Mezey, president. It also owns WGGG(AM) Gainesville, Fla. Buyer is equally owned by Ivan Braiker and James Ireland. Braiker owns 29% of Highsmith Broadcasting which owns KLHT(AM)-KZZU(FM) Spokane, Wash., and KRPM(FM) Tacoma, where Braiker is general manager. Ireland owns 49.9% of KMZQ(FM) Henderson, Nev. Filed Jan. 16.

■ KEEH(TV) Des Moines, Iowa (ch. 63; ERP vis.: 5,000 kw; aur. 500 kw; HAAT: 1,998 ft.; ant. height above ground: 1,993)—Seeks assigment of CP from Des Moines Central Communications Ltd. to Linton Broadcasting for $24,966.91 cash. Seller is owned by Jack Price and Douglas Jones. They have no other broadcast interests. Buyer is owned by Linda F. Estevez, and her husband, Anthony. They are app.'s for new TV 's in San Juan, P.R. and Mayaguez, and also have purchased a CP for new TV in Davenport, Iowa. Filed Jan. 18.

■ WMRQ-FM Brookhaven, Miss. (92.1 mhz; 3 kw; HAAT: 285 ft.)—Seeks assignment of license from 21st Century Broadcasters Inc. to Rural Broadcasting Co. for $140,000, comprising $40,000 cash, and remainder note at 12% over 12 years. Seller is owned by James D. Miller and family who have no other broadcast interests. Buyer is owned by B.F. Gerald who also owns co-located WCHJ(AM). Filed Jan. 11.

■ KBCQ Roswell, N.M. (1020 khz; 50 kw-U)—Seeks assignment of license from Sky Corp. to Sudbrink Broadcasting Inc. for $600,000. Seller is New York-based station group of six AM's and four FM's headed by Dennis Israel, president. Buyer is Fort Lauderdale, Fla.-based station group of three AM's and one FM owned by Robert W. (Woody) Sudbrink (70%), and his wife Marion (30%). Filed Jan. 11.

■ WJYR(FM) Myrtle Beach, S.C. (92.1 mhz; 3 kw HAAT: 326 ft.)—Seeks assignment of license from Rawley Communications Corp. to Myrtle Beach Broadcasting Ltd. for $1.7 million. Seller is owned by David Rawley Jr., who also owns WINH(AM)-WGMB(FM) Georgetown, S.C., and WJYW(FM) Southport, N.C. Buyer is owned by Don McCoy, president, and Doug Grim, general manager. McCoy owns WDLP(AM)-WGNE-FM Panama City, Fla. Grim was formerly Southeast regional manager for Arbitron. Filed Jan. 11.

Summary of broadcasting as of December 31, 1984

Service	On Air	CP's	Total *
Commercial AM	4,754	170	4,924
Commercial FM	3,716	418	4,134
Educational FM	1,172	173	1,345
Total Radio	9,642	761	10,403
FM translators	789	444	1,233
Commercial VHF TV	539	26	565
Commercial UHF TV	365	252	617
Educational VHF TV	114	2	116
Educational UHF TV	176	31	207
Total TV	1,194	311	1,505
VHF LPTV	204	74	278
UHF LPTV	112	132	244
Total LPTV	316	206	522
VHF translators	2,869	186	3,055
UHF translators	1,921	295	2,216
ITFS	250	114	364
Low-power auxiliary	824	0	824
TV auxiliaries	7,430	205	7,635
UHF translator/boosters	6	0	6
Experimental TV	3	5	8
Remote pickup	12,338	53	12,391
Aural STL & intercity relay	2,836	166	3,002

* Includes off-air licenses.

Facilities Changes

Applications

AM's

Tendered

■ KBBI (1250 khz) Homer, Ark.—Seeks CP to change freq. to 890 khz; increase day and night power to 10 kw, and change TL. App. Jan. 15.

■ WNUY (840 khz) Scottsmoor, Fla.—Seeks mod. of CP to change city of lic. to Mims, Fla. App. Jan. 14.

■ WCSL (1590 khz) Cherryville, N.C.—Seeks CP to increase power to 1 kw; change TL, and make changes in ant. sys. App. Jan. 15.

■ WBJA (1540 khz) Guayama, P.R.—Seeks CP to add night service with 250 w and make changes in ant. sys. App. Jan. 15.

■ KLVR (1340 khz) Herber City, Utah—Seeks CP to change freq. to 1210 khz and increase day power to 5 kw. App. Jan. 14.

■ KBBO (1390 khz) Yakima, Wash.—Seeks CP to increase day and night power to 5 kw and change to DA-2. App. Jan. 14